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New Daily Service Planned for Charleston, S.C., Hartford, Conn., and Nassau, Bahamas*; Second Daily Flight to Tampa Also Added

JetBlue on Track to Offer 30 Departures From Reagan National; More New Destinations to be Announced Later This Year

WASHINGTON, DC -- (Marketwired) -- 03/06/14 -- JetBlue Airways (NASDAQ: JBLU) today announced details of its upcoming expansion at Ronald Reagan Washington National Airport (DCA) with new low-fare service to three destinations beginning June 19, 2014: Charleston, S.C.; Hartford, Conn.; and Nassau, Bahamas (subject to receipt of government operating authority).

JetBlue plans to offer twice-daily service to both Charleston and Hartford, as well as once-daily year-round service to Nassau. In addition to these three new destinations from Washington, JetBlue will boost its existing service to Tampa, Fla., with a second daily flight effective July 2, 2014.

Together, these six new daily departures represent half the new flights JetBlue has earned the right to operate by acquiring slots as a result of the recent American Airlines-US Airways divestiture proceedings. More details of JetBlue's DCA expansion, which will bring the airline's daily departure count to 30, will be announced later this year.

This summer JetBlue will offer customers 24 daily roundtrip flights from DCA to eight cities: Boston, Charleston, Hartford, Fort Lauderdale/Hollywood, Nassau*, Orlando, and Tampa, as well as the only nonstop service to San Juan, Puerto Rico from Washington's popular downtown airport.

To celebrate its growth, JetBlue is offering introductory sale fares as low as $30 one-way, including taxes and fees, from DCA to Hartford; $44 one-way from DCA to Charleston; and US $99 one-way from DCA to Nassau (subject to receipt of government operating authority) (a). All other nonstop JetBlue destinations from DCA are also on sale. Fares are valid for mid-week summer travel between June 24 and July 30, 2014 and may be purchased today only, March 6, 2014.

Introductory One-Way Fares	
From DCA to:	***One-Way Fare (a)***
Boston	From $76
Charleston, S.C.	From $44
Hartford, Conn.	From $30
Fort Lauderdale/Hollywood, Fla.	From $99
Nassau, Bahamas*	From $99
Orlando, Fla.	From $99
San Juan, Puerto Rico	From $178
Tampa, Fla.	From $99

"We are delighted to be expanding in our nation's capital, on our way to 30 departures per day at Reagan National, with intro fares as low as $30(a) one-way," said Robin Hayes, JetBlue's president. "Despite our relatively small presence at DCA, JetBlue has truly disrupted the market with fair fares and a better experience for travelers. We look forward to bringing the positive benefits of nonstop JetBlue service from Washington to Charleston, Hartford, and Nassau, with more new destinations to come later this year."

"We congratulate JetBlue on this expanded service," said Metropolitan Washington Airports Authority President and CEO Jack Potter. "We welcome additional options for the 42 million people who use Reagan National and Dulles International airports each year to reach 110 U.S. cities and more than 50 destinations around the world."

JetBlue has successfully carved out a niche among competitors by focusing on serving the customer who is under-served by other airlines and by delivering unparalleled value to travelers with its core product offerings. JetBlue has also been cited by an independent study from the Massachusetts

Institute of Technology (MIT) as the low-cost carrier that lowered fares the most when it began service in a new U.S. market in 2012. The JetBlue Effect, MIT says, lowered fares $32 one way on average (b).

JetBlue's three newest Reagan National destinations will be served with 100-seat EMBRAER 190 jets, featuring spacious two-by-two seating, the most legroom in coach (c), seatback entertainment including 36 channels of free DIRECTV® programming and more than 100 channels of free SiriusXM® satellite radio (d), unlimited free snacks and soft drinks, and JetBlue's acclaimed in-flight customer service. With JetBlue, customers can also enjoy a first checked bag free of charge (e).

Schedules for JetBlue's New Reagan National Destinations

Charleston (CHS)	
DCA - CHS	CHS - DCA
12:20 p.m. - 01:53 p.m.	07:25 a.m. - 08:52 a.m.
06:30 p.m. - 08:06 p.m.	02:35 p.m. - 04:04 p.m.
Saturday schedule varies slightly	

Hartford (BDL)	
DCA - BDL	BDL - DCA
09:25 a.m. - 10:46 a.m.	06:35 a.m. - 07:59 a.m.
07:25 p.m. - 08:50 p.m.	06:30 p.m. - 07:54 p.m.

Nassau (NAS)*	
DCA - NAS	NAS - DCA
09:55 a.m. - 12:29 p.m.	01:55 - 04:30 p.m.
*Saturday schedule varies slightly. *Subject to receipt of government operating authority*	

In addition to its presence at Reagan National, JetBlue also serves the National Capital Region with daily flights from Baltimore/Washington International Thurgood Marshall Airport and Washington Dulles International Airport.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale/Hollywood, Los Angeles/Long Beach, Orlando and San Juan. JetBlue carries more than 30 million customers a year to 84 cities in the U.S., Caribbean and Latin America with an average of 800 daily flights. New service to Detroit will begin on March 10, 2014. JetBlue was the first U.S. airline to allow customers to use their personal electronic devices throughout all domestic flights. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

** Flights between DCA and Nassau, Bahamas are subject to receipt of government operating authority*

(a) ***Fare Restrictions:*** *Fares include government taxes/fees and must be purchased on 3/6/14 (the earlier of 11:59 PM ET or local) for flights on Tuesday and Wednesday only between 6/24/14 and 7/30/14 from Washington, DC (DCA) to: Hartford, CT (BDL), Charleston, SC (CHS), Nassau, Bahamas (NAS), Boston, MA (BOS), Fort Lauderdale, FL (FLL), Orlando, FL, (MCO), Tampa, FL (TPA) or San Juan, Puerto Rico (SJU). 21-day advance purchase required. Flights between DCA and NAS are subject to the receipt of government operating authority; fare will be higher for flights from NAS due to higher gov't taxes/fees. Fares vary by route; are subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and are one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fares do not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

(b) Based on MIT report "Evolving Trends of U.S. Domestic Airfares: The Impacts of Competition, Consolidation and Low-Cost Carriers," August 2013, available at http://dspace.mit.edu/handle/1721.1/79878

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(d) DIRECTV® and SiriusXM® satellite radio service are not available on flights outside the contiguous United States.

(e) Free first bag subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines.

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