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Jan 14, 2014

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New York's Hometown Airline(TM) Receives an Airline Excellence Award for Outstanding Value and Customer Service

NEW YORK, NY -- (Marketwired) -- 01/14/14 -- JetBlue Airways (NASDAQ: JBLU) was today named 'Best Low Cost Airline - The Americas' by Airline Ratings, which celebrates and promotes excellence in the airline industry. JetBlue received an Airline Excellence Awards for innovation and providing affordable and safe travel options to millions of travelers across North America, the Caribbean and Latin America.

"We are honored to be named Best Low Cost Airlines - The Americas. JetBlue started with the mission to bring humanity back to air travel. As we enter our 14th year of service, we're continuing to inspire humanity both in the air and on the ground," said Robin Hayes, president of JetBlue Airways. "Every day our 15,000 crewmembers live our values and provide exemplary service to our customers. We are committed to gaining loyalty one customer and one flight at a time. Our priority is enhancing our customer's overall travel experience."

Airline Ratings has dramatically enhanced the information available to the travelling public with its unique safety and product rating system. Airline Ratings' editorial team is one of the world's most awarded and experienced in the industry. Airline Ratings celebrates and promotes excellence in the airline industry and the pinnacle of these efforts is the Airline Excellence Awards. Their website, www.AirlineRatings.com, has attracted nearly 700,000 visitors from 213 countries who have viewed four million pages.

"JetBlue richly deserves Airline Ratings' top honor. The airline has dominated most aspects of the US domestic airline industry since its inception," said Geoffrey Thomas, editor and publisher, Airline Ratings. "JetBlue has brought more than a touch-of-class to the US domestic airline market and while a low cost airline, provides arguably the best product in the US market. JetBlue's innovation of bringing affordable and safe travel to millions across North America combined with a host of inflight technology makes it unique."

JetBlue has successfully carved out a niche among competitors focused on delivering unparalleled value to customers with its core product offerings, including a first checked bag free of charge (a), unlimited complimentary inflight snacks and non-alcoholic beverages, and a live inflight entertainment system with 36 channels of free DIRECTV programming and more than 100 channels of free XM Satellite Radio at every comfortable leather seat (b). Customers can expect outstanding service from the friendliest crewmembers in the sky while they kick back and enjoy in spacious aircraft cabins, which offer the most legroom in coach of any U.S. airline (c).

About Airline Ratings

Airlineratings.com is the world's best one-stop airline safety and product rating review website. Airlineratings.com was developed to provide everyone in the world a one-stop-shop for everything related to airlines, formed by a team of aviation editors, who have forensically researched nearly every airline in the world. Airlineratings.com has information on over 30 types of aircraft from the latest Boeing 787 to the A380 and smaller jets.

About JetBlue Airways

JetBlue is a leading carrier in New York, Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries 30 million customers a year to 82 cities in the U.S., Caribbean and Latin America with an average of 800 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. Upcoming destinations include Detroit, Mich.; and Savannah, Ga.; as well as Port of Spain, Trinidad and Tobago, subject to receipt of government operating authority. For more information please visit JetBlue.com.

(a) Free first bag subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines.

(b) DIRECTV and XM Satellite Radio service are not available on most flights outside the continental United States.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

The following files are available for download:

- JetBlue Logo Blue

MEDIA CONTACTS

JetBlue Corporate Communications
Tel: +1 718 709 3089
corpcomm@jetblue.com

Reservations

+1 800 JETBLUE (538 2583)

TTY/TDD: +1 800 336-5530

www.jetblue.com

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