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LiveTV's Internet and Wireless Entertainment Technology Now Available to Airlines Worldwide

MELBOURNE, FL -- (Marketwired) -- 12/12/13 -- LiveTV, the leading innovator of inflight entertainment and connectivity, announces the availability to all airlines of streaming inflight internet and entertainment systems following the launch today of JetBlue Airways' first commercial flights using the latest LiveTV technology and software. JetBlue's use of broadband Wi-Fi using ViaSat Inc.'s Ka-band satellite connectivity is a competitive advantage against older, slower inflight Wi-Fi systems.

"This is a major milestone in the growth of LiveTV and our ability to offer the next-generation inflight connectivity experience to airlines worldwide," said Glenn Latta, President of LiveTV. "Our development of inflight entertainment and connectivity allows airlines to offer the most advanced at-home experience in the air."

JetBlue's agreement with LiveTV included JetBlue's right to be the launch customer for broadband Ka-band. Additional customers are expected to launch LiveTV inflight connectivity in early 2014.

"As the innovator of live in-flight entertainment systems, LiveTV has advanced in-flight connectivity to not only bring an industry leading passenger experience, but to enable airlines to generate operational efficiencies via a connected aircraft. Our system will enable airlines to operate the aircraft more efficiently and therefore save money while delighting their passengers," said Barry Schliesmann, LiveTV Chief Product Officer.

LiveTV's advanced technology includes an industry leading, airline-customizable portal that offers a complete in-flight entertainment experience to passenger devices. LiveTV's proprietary solution includes content management (CMS) and content distribution (CDS) systems to automatically deliver DRM-secure content to every aircraft, providing a seamless and hands-free offering for airlines.

In September 2013, LiveTV received FAA approval and a Supplemental Type Certificate (STC) to install next-generation satellite-based Ka-band inflight internet and streaming entertainment systems on both Airbus A320 and Boeing 737-900 aircraft. STC approvals for additional aircraft are in process.

About LiveTV

LiveTV, a wholly owned subsidiary of JetBlue Airways (NASDAQ: JBLU), is the world's leading provider of live in-flight entertainment and connectivity systems for commercial airlines. Founded in 1998 in Melbourne, Florida, LiveTV has installation and maintenance locations around the world to support the more than 630 commercial aircraft with more than 90,000 seats equipped with its products. Current customers include JetBlue, United, Frontier, Alitalia, Virgin Australia, WestJet and Azul. For a full list of products and partners, or for more information, please visit www.livetv.net.

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