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Lima Becomes the Airline's 81st Blue City and Fourth Destination in South America

FORT LAUDERDALE, FL -- (Marketwired) -- 11/21/13 -- JetBlue Airways (NASDAQ: JBLU) today begins daily nonstop service from Fort Lauderdale/Hollywood to Lima, Peru. The new route is part of the airline's continuous expansion at Fort Lauderdale/Hollywood airport, where JetBlue now offers nonstop flights to 25 destinations, three of which are in South America. Lima is JetBlue's 81st destination.

"Latin America is a strong, growing market for us, and we're excited to extend our presence in South America by adding Peru to the JetBlue network. Customers in South Florida now have more options on JetBlue for a great experience at a lower price point." said Robin Hayes, JetBlue's chief commercial officer. "Lima is one of South America's main business capitals and also one of the continent's most exciting tourist destinations."

"On the fifteenth year anniversary of the signing of an Open Skies agreement between Peru and the U.S., we are happy to see another U.S. carrier offer their services to the people of Peru," said Michael J. Fitzpatrick, Chargé d'Affaires, U.S. Embassy, Lima, Perú.

"We are excited about the prospects that this new JetBlue flight brings to Lima, and the opportunities for continued tourism and trade development between the United States and Peru," said Ricardo Romero, Director of the Trade Commission of Peru, Los Angeles. "This improvement in the connection between our countries has many positive implications, and will prove to be a rewarding venture, which we hope leads to the growth in new routes to Peru."

The new Fort Lauderdale/Hollywood-Lima schedule allows for convenient connections to/from other destinations in the United States and the Caribbean including: Boston, Mass; New York (JFK, LaGuardia and White Plains); Newark, NJ; San Juan, Puerto Rico; and Washington, DC (Reagan National).

JetBlue's schedule between Fort Lauderdale/Hollywood (FLL) and Lima, Peru (LIM), effective November 21, 2013:

FLL to LIM:	***LIM to FLL:***
Depart - Arrive	Depart - Arrive
5:40 p.m. - 11:30 p.m.	12:30 a.m. - 6:19 a.m.

- Flights operate daily effective November 21, 2013 (southbound) and November 22, 2013 (northbound) -

- All times local -

JetBlue's flights between Fort Lauderdale and Lima, Peru, will be operated with its Airbus A320 fleet and will offer its award-winning service featuring convenient, assigned seating; a first-checked bag free (a); complimentary and unlimited name brand snacks and non-alcoholic/soft drinks; comfy leather seats; free first-run movies on seatback televisions (b); and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is a leading carrier in Fort Lauderdale/Hollywood, Boston, New York City, Los Angeles (Long Beach), Orlando and San Juan, JetBlue carries 30 million customers a year to 81 cities in the U.S., Caribbean and Latin America with an average of 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. JetBlue's fleet totals 193 aircraft, comprising 130 Airbus A320s, 3 A321s and 60 Embraer 190s. Upcoming destinations include Detroit, Mich.; and Savannah, Ga.; as well as Port-au-Prince, Haiti; and Port of Spain, Trinidad and Tobago; subject to receipt of government approval. For more information please visit JetBlue.com.

(a) Free first bag subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines.
(b) On flights outside the contiguous 48 states where live satellite TV and radio programming is not available, complimentary movies are offered.
(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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