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Fares on sale today from $99 one way for October 31 - Dec. 13, 2013 (a) --

NEW YORK, Oct. 24, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU) today launched new nonstop flights from Hartford Bradley International Airport to both Fort Myers and Tampa, with special introductory fares starting at $99 one way (a) for flights from October 31 through December 13, 2013. These special fares are blacked out during November 22 through December 2, 2013.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"Hartford is an important market for us, and it has grown steadily since we first began service there in November 2010," said JetBlue vice president network planning Scott Laurence. "Customers throughout New England are embracing our low fares, award-winning service, free inflight entertainment, assigned seats and free snacks."

"We're thrilled that JetBlue continues to enhance Bradley International Airport's route structure and promote economic activity in the state of Connecticut. The Connecticut Airport Authority (CAA) looks forward to continuing to partner with JetBlue, which operates one of the best airlines in the industry," said Kevin A. Dillon, A.A.E., Executive Director of the CAA.

JetBlue will serve eight airports in New England: Boston, Burlington, Hartford, Martha's Vineyard, Nantucket, Portland and Providence, with new service to Worcester, starting November 7. Hartford service will peak in December 2013 at 10 daily departures from Hartford Bradley to six destinations. Service on the Hartford-Fort Myers route is seasonal.

JetBlue's schedule between Hartford (BDL) and Fort Myers (RSW), effective October 27, 2013:

BDL to RSW:	RSW to BDL:
Depart - Arrive	Depart - Arrive
11:55 a.m. – 3:12 p.m.	3:53 p.m. – 6:45 p.m.

JetBlue's schedule between Hartford (BDL) and Tampa (TPA), effective October 27, 2013:

BDL to TPA:	TPA to BDL:
Depart - Arrive	Depart - Arrive
9:10 a.m. – 12:22 p.m.	12:25 p.m. – 3:07 p.m.

(a) Fare Restrictions

Fare includes government taxes/fees and must be purchased by 10/25/13 (the earlier of 11:59 PM ET or local) for flights between Hartford, CT (BDL) and Tampa, FL (TPA) or Fort Myers, FL (RSW) on Tuesday, Wednesday and Saturday only between 10/31/13 – 12/18/13 (blackout dates 11/22/13 – 12/2/13). 7-day advance purchase required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Fare is not available for purchase via Online Travel Agencies Orbitz, Travelocity, Expedia, or Priceline. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

About JetBlue Airways

As New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan, JetBlue carries approximately 30 million customers a year to 79 cities in the US, Caribbean and Latin America with more than 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. JetBlue's fleet totals 190 aircraft, comprising 130 Airbus A320s, 1 Airbus A321 and 59 EMBRAER 190s. Upcoming destinations include Detroit, Mich., Savannah, Ga., and Worcester, Mass. as well as Port-au-Prince, Haiti; Port of Spain, Trinidad and Tobago; and Lima, Peru, subject to receipt of government approval. For more information please visit JetBlue.com

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