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-- Flights operate nonstop three times daily starting March 10, 2014 --
-- Special Fares on Sale Today From $85 one way for March 10 - May 22, 2014 (a) --

BOSTON, Oct. 15, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU) today announced that Detroit will become its 85th destination in the Americas, with new nonstop flights to Boston Logan Airport beginning March 10, 2014. Detroit becomes JetBlue's 51st nonstop destination from Boston and the newest business market served.

JetBlue will serve the Boston-Detroit route three times daily, operated with its 100-seat Embraer 190 aircraft. From now through October 17, 2013, flights from Boston to Detroit are out for sale from $85 one way (a) for travel March 10, 2014 to May 22, 2014 (blackout dates April 17-28). JetBlue serves 22 of the top 25 destinations where Bostonians travel.

"This is a great day for Detroit, as we bring new competitive fares and award-winning service to the Motor City," said JetBlue CEO Dave Barger, a Detroit native. "We wanted to bring more competition to the Boston-Detroit market, adding to the great baseball series between the Detroit Tigers and Boston Red Sox, and last night's Detroit-Boston NHL game."

"This route is an important addition not only to Boston business travelers, but also to international passengers connecting in Boston on our alliance partner Emirates," said JetBlue vice president network planning Scott Laurence. JetBlue partner Emirates will begin operating Dubai-Boston nonstop the same day as JetBlue's launch.

"JetBlue's sleek, comfortable jets will feel right at home pulling-up to our bright blue jet bridges at Detroit Metro Airport's new North Terminal," said Wayne County Airport Authority CEO Tom Naughton. "We're excited to welcome JetBlue to Detroit and to offer customers a new option not only to Boston, but to the Middle East and India via Emirates."

JetBlue has been cited by an independent study from the Massachusetts Institute of Technology as the airline that lowers fares the most when it begins service in a new market, as measured by fares during the 2007-2012 timeframe. JetBlue, MIT says, lowers fares $32 one way on average, or $64 on a roundtrip fare.

From Detroit, Boston is a top destination and the second-biggest market without low-fare service. The two cities have strong ties primarily in the academic and research and development sectors. Detroit is also home to the largest Arab-American community and a sizeable Indian population, making JetBlue's partnership with Emirates particularly valuable to Detroit travelers.

"JetBlue offers passengers outstanding service and great fares and we congratulate them on launching their 51st nonstop destination from Boston Logan and their continued growth at the airport," said Massport CEO Thomas P. Glynn. "When JetBlue started here in 2004, they had 30 employees based in Boston; today they have more than 2,500."

JetBlue's schedule between Boston (BOS) and Detroit (DTW):

BOS to DTW:	DTW to BOS:
Depart - Arrive	Depart - Arrive
7:30 a.m. – 9:49 a.m.	6:30 a.m. – 8:16 a.m.
4:00 p.m. – 6:17 p.m.	10:30 a.m. – 12:16 p.m.
7:35 p.m. – 9:52 p.m.	6:55 p.m. – 8:43 p.m.

- First flight operates daily beginning March 10, 2014 -

(a) Introductory Fare Restrictions

Fare includes government taxes/fees and must be purchased by 10/17/13 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Detroit, MI (DTW) on Monday – Thursday and Saturday only between 3/10/14 – 5/22/14 (blackout dates 4/17/14 – 4/28/14). 21-day advance purchase

required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

About JetBlue Airways

As New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan, JetBlue carries 30 million customers a year to 79 cities in the US, Caribbean and Latin America with an average of 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. JetBlue's fleet totals 190 aircraft, comprising 130 Airbus A320s, 1 A321 and 59 Embraer 190s. Upcoming destinations include Savannah, Ga.; Worcester, Mass.; Port-au-Prince, Haiti; Port of Spain, Trinidad and Tobago; and Lima, Peru, subject to receipt of government approval. For more information please visit JetBlue.com.

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