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Oct 07, 2013

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-- Service Begins February 13, 2014 --

-- Special Fares from $89 one-way for Travel February 13 - April 10, 2014 (a) -

BOSTON, Oct. 7, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU) today announces that Savannah, GA will be the 50th nonstop destination for customers in Boston. JetBlue, the largest airline in Boston with up to 121 daily flights, will begin daily nonstop service on Flight #50 between Savannah/Hilton Head and Boston Thursday, Feb. 13, 2014. Special fares from $89 one-way are available for purchase now through Oct. 9, 2013 for travel between Feb. 13 – April 10, 2014 (a).

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"Nonstop service opens up Massachusetts to new markets and strengthens our tourism sector," said Governor Deval Patrick. "I congratulate JetBlue and thank the company for their continued commitment to expanding in Massachusetts."

"Bostonians work hard, and they need more great places to get away," said Scott Laurence, JetBlue's vice president of network planning. "Savannah/Hilton Head is an easy weekend getaway or vacation, and priced right so our customers can get away more often."

JetBlue has more than double the number of nonstop destinations from Boston than any other airline – places Bostonians want to go, whether for business or pleasure. JetBlue serves 21 of the top 25 destinations.

"JetBlue and Boston continue to grow together," said Boston Mayor Thomas M. Menino. "We congratulate them as they head off non-stop for a fiftieth city from this thriving one."

"Serving 50 cities from Boston with all-jet operations is a huge milestone for JetBlue and we hope there are more opportunities for customers to experience our award-winning service to new destinations in the future," said Marty St. George, JetBlue's senior vice president marketing and commercial strategy. "We appreciate the partnership from Massport, the City of Boston and the Commonwealth of Massachusetts for helping us achieve this milestone."

"Massport congratulates JetBlue on launching its 50th nonstop destination from Boston Logan and for its continued growth at the airport which generates jobs and choices for consumers," said Massport CEO Thomas P. Glynn. "When JetBlue stated here in 2004, they had 30 employees based in Boston; today they have more than 2,500."

JetBlue's schedule, operated by 100-seat Embraer 190 aircraft:

Flight 49		**Flight 50**	
Boston (BOS) to Savannah (SAV):		**SAV to BOS:**	
Departs	11:10 a.m.	Departs	2:25 p.m.
Arrives	1:46 p.m.	Arrives	4:43 p.m.

All times are local. Service begins Feb. 13, 2014

JetBlue, the official airline of the Boston Red Sox and the Boston Bruins NHL hockey team, launched service from Boston in 2004 and today is the largest airline serving Boston. The airline will start service at Worcester Regional Airport on Nov. 7, 2013.

About JetBlue Airways

JetBlue is the largest airline in Boston, with up to 121 daily flights to 49 destinations, with Savannah, GA, becoming the 50th destination in February 2014. JetBlue is also a leading carrier in New York, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries 29 million customers a year to 79 cities in the U.S., Caribbean and Latin America with more than 700 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. JetBlue's fleet totals 189 aircraft, comprising 130 Airbus A320s and 59 Embraer E190s. Upcoming destinations include Worcester, Mass.; Port-au-Prince, Haiti; Port of Spain, Trinidad and Tobago; and Lima, Peru, subject to receipt of government approval. For more information please visit JetBlue.com.

(a) Fare includes government taxes/fees and must be purchased by 10/9/13 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Savannah, GA (SAV) on Monday – Thursday and Saturday only between 2/13/14 – 4/10/14. 21-day advance purchase required. Fares is subject to

availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

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