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NEW YORK and DUBAI, Oct. 4, 2013 /PRNewswire/ -- The bilateral codeshare between JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, and Emirates, the Dubai-based international carrier and one of the world's fastest growing airlines will be available for sale starting Monday, October 7, 2013. The partnership connects two of the industry's most acclaimed brands and is expected to deliver considerable benefit to communities across the JetBlue network.

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JetBlue will place its "B6" code on all Emirates flights to and from the United States, including the newly inaugurated non-stop Emirates route between New York/JFK and Milan, Italy. JetBlue intends to file for approval to codeshare on the recently announced Emirates route between Dubai and JetBlue's focus city in Boston, Massachusetts.

"Emirates has been a terrific partner for JetBlue, and we are pleased to be deepening our partnership with the airline through this codeshare," said Dave Barger, JetBlue's president and chief executive officer. "For many years Emirates has provided customers across our network with a considerable number of high-quality travel options to destinations across the globe. Emirates has been an integral part of JetBlue's successful airline partnership strategy, spurring global demand for travel in many of our key connecting markets, and ultimately contributing to JetBlue's network growth and the jobs and investments that flow from it."

"Emirates is globally renowned for superior customer focus and care, and to be their primary partner in one of the world's most competitive markets creates great benefits for JetBlue's customers," said Robin Hayes, JetBlue's chief commercial officer. "Additionally, through this arrangement JetBlue and Emirates will now be able to offer U.S. government employees and contractors a competitive choice of destinations and itineraries throughout the Emirates network. Emirates' growth to Boston means growth for JetBlue. Demand for online connections through Boston is strong, and we expect to announce new destinations from Boston as a direct result of our partnership with Emirates."

The following JetBlue-marketed routes operated by Emirates will be available for sale via global distribution systems (GDSs) starting Monday:

- Dallas/Fort Worth –Dubai
- Houston/Intercontinental – Dubai
- Los Angeles – Dubai
- New York/JFK – Dubai
- New York/JFK – Milan
- San Francisco – Dubai
- Seattle – Dubai
- Washington D.C./Dulles – Dubai

The partnership between JetBlue and Emirates began in 2010 with an interline agreement that was extended to a one-way code share agreement in April 2012 when Emirates placed its "EK" code on JetBlue flights to 28 destinations in the United States and Caribbean.

"Emirates is dedicated to providing our passengers with a premium product offering, top service and convenient routes through our vast global network," said Thierry Antinori, Emirates' Executive Vice President of Passenger Sales Worldwide. "Together with JetBlue, Emirates is able to connect more passengers to destinations around the world with the convenience of a single combined ticket."

Members of Emirates Skywards, the airline's frequent flyer program, can earn miles on JetBlue-operated flights and also redeem miles for flights to any of JetBlue's 79 destinations throughout the Americas. Similarly, members of JetBlue's TrueBlue loyalty program can earn points for Emirates-operated flights worldwide. Reciprocal redemption is planned for the future.

About JetBlue Airways

As New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan, JetBlue carries 29 million customers a year to 79 cities in the US, Caribbean and Latin America with more than 700 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. JetBlue's fleet totals 188 aircraft, comprising 129 Airbus A320s and 59 Embraer E190s. Upcoming destinations include Savannah, Ga.; Worcester, Mass.; Port-au-Prince, Haiti; Port of Spain, Trinidad and Tobago; and Lima, Peru, subject to receipt of government approval. For more information please visit JetBlue.com.

About Emirates:

Emirates, one of the world's fastest growing airlines, currently serves 135 (including Clark, The Philippines, as of 1st October) destinations in 76 countries around the globe, with a young and technologically-advanced fleet of 205 wide-bodied aircraft that are equipped with industry-leading comforts in the air. Additionally, Emirates has 188 wide-bodied aircraft on order, worth more than $71 billion, and is the leading customer of the Airbus A380, with 37 in its fleet. Emirates holds an impressive array of prestigious awards, most recently including the Skytrax 2013 "World's Best Airline" award and Frommer's selection of the Emirates Lounge at New York's John F. Kennedy International Airport as one of the 2011 "Top Airport Lounges in North America."

Emirates operates 63 passenger flights per week between Dubai and the U.S. Daily services are operated by Boeing 777-300ER or 777-200LR aircraft from Houston, San Francisco, Dallas/Fort Worth, Seattle, Washington D.C., Los Angeles, and a triple daily service (including two daily A380 flights) from JFK. The LAX A380 service begins December 2nd. For more information, visit www.emirates.com.

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