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-- Starting fares as low as $129 each way from Boston available for booking today through August 2, 2013 for travel between August 21, and October 31, 2013 (a) --

-- Double TrueBlue Points available now through October 15, 2013 for flights between Boston and Houston, Austin or Dallas/Fort Worth (b) --

BOSTON, July 25, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU), Boston's largest airline, today launches two daily nonstop flights between Boston Logan International (BOS) and Houston's William P. Hobby Airport (HOU). To celebrate the airline's newest route, today through August 2, 2013 flights between BOS to HOU are on sale starting at $129 each way valid for travel between August 21, and October 31, 2013.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Customers can also earn double TrueBlue points on flights between Boston and Houston; Austin; or Dallas/Fort Worth, if booked by October 15, 2013 for travel between July 25, 2013 and October 15, 2013. Customers are invited to register in the airline's TrueBlue program at trueblue.jetblue.com/web/trueblue/texas.

"Customers will experience more convenience and comfort with our award-winning service, spacious leather seats, unlimited snacks and free TV at each seat, a nice alternative to the existing services available for this route," said Scott Laurence, JetBlue's Vice President of Network Planning and Partnerships. "Arriving into Hobby Airport is an added advantage for our business customers, giving them instant access to downtown Houston."

JetBlue's schedule between Boston and Houston:

Boston (BOS) to Houston (HOU):	**Houston (HOU) to Boston (BOS):**
Depart – Arrive	Depart – Arrive
7:00 a.m. – 9:57 a.m.	10:35 a.m. – 3:15 p.m.
1:40 p.m. – 4:39 p.m.	5:20 p.m. – 10:00 p.m.
- Flights operate daily effective July 25, 2013 - *- All times local -*	

JetBlue operates more than 100 daily flights from Boston's Logan International Airport to destinations across the United States, Caribbean and Mexico, serving approximately seven million customers at BOS annually. Flights to Houston will be operated on the airline's comfortable 100-seat Embraer 190 fleet featuring its award-winning service and convenient, assigned seating; a first-checked bag free (c); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (d).

As JetBlue flies towards its goal of operating more than 150 daily departures in Boston, it continues to add destinations that are relevant to its customers and Boston's thriving business community. JetBlue has experienced exponential growth since its Boston launch in 2004, adding an average of five new destinations annually. Over the past year, the airline launched direct service to: Philadelphia, Pa.; Dallas/Ft. Worth, Texas; Charleston, S.C.; Grand Cayman, Cayman Islands. Customers connecting through Boston on JetBlue can also take advantage of convenient onward service to Europe and beyond on JetBlue's partner airlines Aer Lingus, American Airlines, Icelandair, Japan Airlines, Lufthansa and Virgin Atlantic, or to destinations throughout New England with Cape Air.

About JetBlue Airways JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. *TrueBlue, JetBlue's* exclusive rewards program for frequent fliers, allows customers to earn points even faster with partner programs, while redeeming awards starts at just 5,000 points and $2.50 taxes/fees for one-way travel, with no black-out dates. JetBlue serves 79 cities with 850 daily flights and plans to launch service in 2013 to Worcester, Massachusetts; Port-Au-Prince, Haiti; as well as Lima, Peru, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

(a) Fare includes government taxes/fees and must be purchased by 8/2/13 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Houston, TX (HOU) on Monday – Thursday and Saturday only between 8/21/13 – 10/31/13. 14-day advance purchase required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, non-refundable and non-transferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) You must register for this Double Points promotion at trueblue.jetblue.com/web/trueblue/texas prior to booking eligible travel. Offer valid only for JetBlue flights (one-way or roundtrip) from Boston (BOS) to Houston (HOU),from Boston (BOS) to Dallas-Fort Worth (DFW) and from Boston (BOS) to Austin (AUS) that are purchased between now and 10/15/2013 and flown between 7/25/13 and 10/15/13. TrueBlue number must be entered at time of booking. New bookings only. You must register prior to booking in order to receive Double Points for eligible travel. TrueBlue members generally earn three (3) points per dollar spent on their individual JetBlue flight plus three (3) bonus points per dollar for flights booked on jetblue.com. Double points are awarded on the base TrueBlue point offer only, meaning that Members qualifying for this offer will earn six (6) TrueBlue points per dollar spent on their individual flight. Members can still earn the three (3) bonus points for booking on jetblue.com, for a total of nine (9) TrueBlue points per dollar spent on their individual eligible Double Points flight booked on jetblue.com. Points will be earned on the base fare of the flight only. Points will not be earned on government taxes/fees, travel insurance or other fees or charges (e.g., change/cancel fees, etc.). Offer not valid for previously booked flights or changes to a previously-booked flight. In the event you cancel your reservation or change your reservation so that it no longer complies with the terms of this offer, you will not receive any TrueBlue points from that reservation, and any points already awarded will be debited from your TrueBlue account. Offer does not apply to non-revenue travel (e.g., travel booked with a travel certificate, TrueBlue award flights, etc.); is not valid in connection with other routes, partner or codeshare or interline flights, Getaways vacation packages, cruises, or any other product or service; may not be combined with other special offers; is not redeemable for cash; and has no cash value. TrueBlue account must be in good standing. All deadlines based on Eastern Standard Time. Please allow 4-6 weeks after the promotion period ends on 10/15/2013 for points to be posted to your TrueBlue account. Additional restrictions apply. See TrueBlue Terms and Conditions for details.

(c) *Free first bag subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines.*

(d) *JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.*

SOURCE JetBlue Airways

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