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iPads will give pilots new real-time cockpit functions and eliminate the need to carry bulky manuals, which saves fuel -

NEW YORK, June 26, 2013 /PRNewswire/ -- JetBlue Airways (NASDAQ: JBLU) has received Federal Aviation Administration approval to give all pilots custom-equipped iPads that will add more real-time capabilities in the cockpit and save fuel by eliminating the heavy paper manuals that all pilots carry.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Following a successful trial phase with approximately 60 pilots over several months, JetBlue already has begun giving all 2,500 pilots a fourth-generation 16 GB Wi-Fi capable Apple iPad. While JetBlue has been approved for a decade to use a PC-based laptop in the cockpit – called an Electronic Flight Bag (EFB) – the iPads will offer new capabilities and conveniences, especially as JetBlue implements Ka-Band satellite Wi-Fi.

"We are one step closer to a paperless cockpit," said Jeff Martin, senior vice president of operations for JetBlue. "The iPads will have real-time weather capability and the ability to update safety and flight documents securely," Martin said. "We expect to add digital chart capability, once it is approved." With JetBlue's coming Ka-band satellite capability enabled by LiveTV, pilots will be able to download weather imagery in seconds, while the same download might take several minutes with other systems.

"Our pilots will have the fastest real-time images in the air," Martin said. JetBlue's pilots will use WSI Optima application for weather briefings, the Comply365 app for digital documents and the AeroData DFP app for aircraft performance and weight and balance calculations. The Comply365 solution will be used throughout JetBlue. JetBlue is currently evaluating digital charting providers for implementation at a later date.

"Pilots will be able to make decisions to help improve the customer experience, such as having a more robust weather briefing that can be used to update customers during the flight about what to expect en route," Martin said. JetBlue will implement iPad use during the next three months to ensure a safe transition.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. *TrueBlue, JetBlue's* exclusive rewards program for frequent fliers, allows customers to earn points even faster with partner programs, while redeeming awards starts at just 5,000 points and $2.50 taxes/fees for one-way travel, with no black-out dates. JetBlue serves 79 cities with 800 daily flights and plans to launch service in 2013 to Worcester, Massachusetts, Port-Au-Prince, Haiti, as well as Lima, Peru, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

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