JetBlue Airways Takes Flight to Philadelphia, Pennsylvania!

May 23, 2013

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-- Five daily nonstop flights between Boston and Philadelphia begin today --
-- Customers can book sale fares from $39 one way from Boston today through May 30 at www.jetblue.com/new for travel between June 1 and September 28, 2013 (blackout dates apply) (a) --

BOSTON, May 23, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU) launches service to its 78th city, Philadelphia, Pennsylvania. Starting today, JetBlue will serve Philadelphia International Airport (PHL) with five daily nonstop flights from Boston's Logan International Airport (BOS). To celebrate the airline's 78th destination, today through May 30, flights to/from Philadelphia are on sale from $39 one way for travel between June 1 and September 28, 2013 (blackout dates apply) (a). JetBlue's entrance to the City of Brotherly Love reinforces its commitment to offer the business traveler options for affordable air travel.

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Adding Philadelphia to their growing route map helps solidify JetBlue's already strong relevance for the business traveler, particularly at Logan International Airport. JetBlue operates over 100 daily flights from Boston's Logan International Airport and Philadelphia will be the 48th destination JetBlue serves from Boston. JetBlue's service from Boston to Philadelphia will provide more options for the traveling public, inviting customers to experience comfy leather seats with the most legroom of any other domestic airline in coach (b), free snacks and drinks, free live entertainment and very soon in-flight Wi-Fi service.

Also, in partnership with First Book, JetBlue will be donating 1,776 books to Stonehurst Hills Elementary in Upper Darby, Pennsylvania and KenCrest Services, an Infant/Toddler Home Community Program with 325 pre-K students with developmental disabilities located in Philadelphia. First Book provides new reading materials to children in need, addressing one of the most important factors affecting literacy – access to books.

"We are thrilled to bring our enhanced product and J.D. Power & Associates award-winning service to Philadelphia and to connect two iconic cities that share such deep and meaningful history," said JetBlue's Senior Vice President of Marketing and Commercial Strategy Marty St. George. "As we continue to grow we remain focused on delivering the JetBlue experience that our customers have come to know and love. We look forward to serving the city of Philadelphia."

"The arrival of JetBlue is yet another accomplishment for Philadelphia International Airport in our quest to be the best Airport in the nation," said Philadelphia International Airport's Chief Executive Officer Mark Gale. "We continuously strive to provide the highest standards of service to our customers. I am pleased that our ongoing efforts have brought to us an airline that also highly values customer service."

"This is a great day for Philadelphia," said Mayor Michael A. Nutter. "JetBlue is a fine airline that has distinguished itself in the industry, and we are thrilled that travelers in the Philadelphia region can take advantage of JetBlue service with easy access to their flights. I want to acknowledge JetBlue for recognizing the value of doing business with the greater Philadelphia region and business community."

"We are pleased that JetBlue now has nonstop service from Boston to Philadelphia," said Edward C. Freni, Massport's Director of Aviation. "Since it began service at Logan in 2004, JetBlue has shown strong commitment to Boston reflected by the steady growth of service. This new route will bring choice to the consumer which is always important to an organization like Massport that focuses on customer service."

JetBlue's schedule between Boston and Philadelphia:

BOS to PHL:	**PHL to BOS:**
Depart – Arrive	Depart – Arrive
6:40 a.m. – 8:08 a.m.	8:45 a.m. – 10:15 a.m.
8:45 a.m. – 10:15 a.m.	10:55 a.m. – 12:25 p.m.
11:35 a.m. – 13:00 p.m.	1:40 p.m. – 3:07 p.m.
3:15 p.m. – 4:48 p.m.	5:25 p.m. – 7:04 p.m.
6:10 p.m. – 7:48 p.m.	8:25 p.m. – 9:52 p.m.
- Flights operate daily effective May 23, 2013 –	

JetBlue's flights to Philadelphia will be operated with its 100-seat Embraer E190 fleet complete with award-winning service; convenient, assigned, comfy leather seating (with no middle seat); a first-checked bag free (c); more than 140 channels of complimentary live television and radio on personal seatback screens (d); and more legroom than any other carrier in coach (b). The airline, well-known for its superior and personable customer service, also offers a free and unlimited assortment of name brand snacks and drinks for the ride.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 78 cities with 800 daily flights and plans to launch service in 2013 to, Worcester, Massachusetts, Medellin, Colombia, as well as Lima, Peru and Port-au-Prince, Haiti, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

(a) Fare includes government taxes/fees and must be purchased by 5/30/13 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Philadelphia, PA (PHL) on Tuesday – Wednesday and Saturday only between 6/1/13 – 9/28/13. 7-day advance purchase required. Fares is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) Weight and size limits apply. Bag fee may apply to itineraries including flights operated or marketed by other airlines.

(d) Live satellite TV and radio programming is not available on flights outside the continental U.S.

SOURCE JetBlue Airways

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