jetBlue

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New daily nonstop flights between Bradley and both Fort Myers and Tampa, Florida on sale today with service set to begin October 24, 2013 -

HARTFORD, Conn., April 30, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU) announced today plans to add daily nonstop service to two new Floridian destinations from Bradley International Airport in Hartford, Connecticut (BDL): Winter seasonal service to Southwest Florida International Airport in Fort Myers (RSW) service; and year-round service to Tampa International Airport (TPA), effective Thursday, October 24, 2013.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To celebrate, flights are on sale now through May 7, 2013 for just $80 one way to Tampa and $90 one way to Fort Myers for travel October 24 through November 20, 2013 (blackout dates apply) (a). The new service adds to JetBlue's current flights to four successful southbound destinations from Bradley, including Fort Lauderdale (FLL), Orlando (MCO), West Palm Beach (PBI) and San Juan, Puerto Rico (SJU).

"It has become clear that JetBlue is Hartford-Springfield area carrier of choice and we're confident that southbound customers will continue to choose JetBlue's superior product and service over the rest, which includes new leather seats with plenty of room to stretch out, free entertainment at every seat and the best service in the skies," said JetBlue's Vice President Network Planning and Partnerships Scott Laurence. "Our new flights to Fort Myers and Tampa are testament to the success of our existing Bradley service and the continued support of the community and the ease of which it is to work with the Connecticut Airport Authority. It's that support exactly that allows us to further grow the excellent experience customers have come to know and love with JetBlue."

JetBlue's schedule between Hartford and Fort Myers:

Hartford (BDL) to Fort Myers (RSW):	**Fort Myers (RSW) to Hartford (BDL):**
Depart – Arrive	Depart – Arrive
11:40 a.m. – 3 p.m.	3:45 p.m. – 6:40 p.m.
- Flights operate daily effective October 24, 2013 for winter seasonal service - *- All times local -* *- Schedules for October 24-26 vary from the stated times -*	

JetBlue's schedule between Hartford and Tampa:

Hartford (BDL) to Tampa (TPA):	**Tampa (TPA) to Hartford (BDL):**
Depart – Arrive	Depart – Arrive
9:10 a.m. – 12:20 p.m.	12:25 p.m. – 3:15 p.m.
- Flights operate daily effective October 24, 2013 - *- All times local -* *- Schedules for Oct 24-26 vary slightly from the stated times -*	

JetBlue's flights between Hartford and Fort Myers as well as Tampa will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; more than 100 channels of free TV and radio on personal seatback screens (c); and more legroom than any other carrier in coach (d).

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space® seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 77 cities with 800 daily flights and plans to launch service to Lima, Peru; Philadelphia, Pennsylvania; Medellin, Colombia; and Worcester, Massachusetts in 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), 0800-012-1666 if located in Costa Rica, or visit www.jetblue.com.

(a) Fares include government taxes/fees and must be purchased by 5/7/13 (the earlier of 11:59 PM ET or local) for flights between Hartford, CT (BDL) and Tampa, FL (TPA) or Hartford, CT (BDL) and Fort Myers, FL (RSW) on Monday – Thursday only between 10/24/13 – 11/20/13 (blackout dates 11/7/13 – 11/12/13). 21-day advance purchase required. Fares vary by route; Fares are subject to availability; may not be available on all flights; may change without

notice; are valid for new bookings only ; must be purchased at time of reservation; and are one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fares do not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) First free bag subject to weight and size limits and exceptions for itineraries including fights marketed or operated by other airlines.

(c) On flights outside the contiguous 48 states where live satellite TV and radio programming is not available, complimentary movies are offered.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations

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