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Apr 22, 2013

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-- To celebrate the launch, customers can book sale fares as low as $99 through Wednesday, April 24, 2013 at www.jetblue.com/new for travel between April 29 and June 26, 2013 (a) --

-- Albuquerque is JetBlue's 77th destination --

NEW YORK, April 22, 2013 /PRNewswire/ -- JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline™, today launched New York's only nonstop service to the vibrant city of Albuquerque. Dave Barger, JetBlue's President and CEO, was joined today by Albuquerque Mayor Richard Berry during the inaugural flight's departure ceremony at Kennedy International Airport.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Albuquerque is JetBlue's first destination in New Mexico, the Land of Enchantment, and is the 77th destination served in the airline's growing route network. To celebrate, today through Wednesday, April 24, 2013 customers can book flights between New York and Albuquerque for as low as $99 one way at www.jetblue.com/new (a). The special fares are available for travel between May 29 and June 26, 2013.

"Today we're happy to announce that JetBlue now serves Albuquerque International with the only daily nonstop service to the New York Metro Area," said Dave Barger during the event. "We know that Albuquerque is one of the nation's top leisure destinations, with a rich offering of outdoor activities, festivals and art. "It's also important to note that Albuquerque was, until today, the largest market from New York without nonstop air service! When you take all that into consideration, it makes absolute sense for JetBlue to fly here."

"This is a huge step for Albuquerque that will add to our opportunities for business and leisure travel. New York City is the largest market in the country and we now have non-stop service. This will make us more business, convention and tourist friendly, which is good news for us all," Mayor Berry said. "JetBlue is a tremendous company and the city looks forward to a long-term partnership and additional growth opportunities with the airline."

JetBlue's schedule between New York and Albuquerque:

JFK to ABQ:	ABQ to JFK:
Depart – Arrive	Depart – Arrive
8:25 p.m. – 11:04 p.m.	11:55 p.m. – 5:57 a.m.
- Daily flights operate year round beginning Monday, April 22, 2013 –	

Customers traveling between Albuquerque and New York can conveniently connect onwards to dozens of other cities in JetBlue's route network: Aruba; Bermuda; Boston, Mass.; Buffalo, Rochester and Syracuse, N.Y.; Burlington, Vt.; Charleston, S.C.; Fort Lauderdale, Jacksonville, Orlando, Tampa, and West Palm Beach, Florida; Grand Cayman; Kingston, Jamaica; La Romana, Puerto Plata, Punta Cana, Samana, Santiago and Santo Domingo in the Dominican Republic; Nantucket, Mass. (eff. May 16); Nassau, The Bahamas; Portland, Maine; Providenciales, Turks and Caicos; San Juan, Puerto Rico; and St. Maarten.

JetBlue's flights from Albuquerque will be operated with its 150-seat Airbus A320 fleet complete with the carrier's well-known premium offerings, including a first checked bag free (b), assigned leather seating with legroom to spare, and more than 140 channels of complimentary live television and radio on personal seatback screens (c). All flights also include JetBlue's superior and personable customer service and free and unlimited assortment of name brand snacks and drinks for the ride.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 77 cities with 800 daily flights and plans to launch service to Philadelphia, Pennsylvania and Worcester, Massachusetts in 2013, as well as Medellín, Colombia. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

(a) Fare includes government taxes/fees and must be purchased by 4/24/13 (the earlier of 11:59 PM ET or local) for flights between New York, NY (JFK) and Albuquerque, NM (ABQ) on Monday – Thursday and Saturday only between 4/29/13 – 6/26/13. 7-day advance purchase required. Fares is subject to

availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Weight and size limits apply. Bag fee may apply to itineraries including flights operated or marketed by other airlines.

(c) Live satellite TV and radio programming is not available on flights outside the continental U.S.

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