JetBlue Airways Reports March Traffic

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NEW YORK, April 10, 2013 /PRNewswire/ -- JetBlue Airways Corporation [NASDAQ: JBLU] reported its preliminary traffic results for March 2013. Traffic in March increased 8.6 percent from March 2012, on a capacity increase of 7.5 percent.

Load factor for March 2013 was 87.1 percent, an increase of 0.8 points from March 2012. JetBlue's preliminary completion factor was 99.4 percent and its on-time (1) performance was 72.3 percent. JetBlue's preliminary passenger revenue per available seat mile (PRASM) for the month of March increased seven percent year over year. March PRASM was positively impacted by the shift in the Easter and Passover holidays from April last year.

JETBLUE AIRWAYS TRAFFIC RESULTS

	March 2013	March 2012	% Change
Revenue passenger miles (000)	3,208,906	2,954,270	8.6%
Available seat miles (000)	3,682,064	3,424,521	7.5%
Load factor	87.1%	86.3%	0.8 pts.
Revenue passengers	2,745,097	2,565,590	7.0%
Departures	24,146	22,840	5.7%
Average stage length	1,095	1,079	1.5%

	Y-T-D 2013	Y-T-D 2012	% Change
Revenue passenger miles (000)	8,505,557	7,908,173	7.6%
Available seat miles (000)	10,140,374	9,536,235	6.3%
Load factor	83.9%	82.9%	1.0 pt.
Revenue passengers	7,299,517	6,852,681	6.5%
Departures	66,773	63,546	5.1%
Average stage length	1,092	1,077	1.4%

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 76 cities with 800 daily flights and plans to launch service to Albuquerque, New Mexico; Philadelphia, Pennsylvania; Worcester, Massachusetts; and Medellín, Colombia later this year. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

SOURCE JetBlue Airways Corporation

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