JetBlue Announces Next Live From T5 Concert Featuring Emeli Sande

Apr 09, 2013

JetBlue Announces Next Live From T5 Concert Featuring Emeli Sande

Singer/Songwriter to share selections from her acclaimed debut CD "Our Version of Events" --

NEW YORK, April 9, 2013 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline™, today announces an exclusive live performance by Emeli Sande on Friday, April 26 at 5 p.m. ET. Emeli will perform her chart topping single "Next to Me" as well as other selections from her critically acclaimed debut CD, "Our Version of Events" during the first Live From T5 concert of the spring season. JetBlue's Live From T5 concerts are held at an unconventional venue, post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and is available exclusively to ticketed customers and lucky contest winners.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

JetBlue has partnered with DailyCandy -- the multi-platform digital women's media company known for its expertly curated discoveries of fashion, food and fun -- and Capitol Records to provide some of Emeli's most devoted fans with access to this intimate performance. DailyCandy will be hosting sweepstakes for fans in six of their popular city editions -- Boston, Chicago, Los Angeles, New York, San Francisco and Washington, D.C -- for a chance to meet Emeli and win a weekend trip to New York City. Winners will receive passes to the concert (winner plus a guest) and travel accommodations. Additional details, including how to enter and official rules, will be posted at DailyCandy.com/jetblue.(a)

Emeli is a three-time BRIT Award winner whose debut album "Our Version of Events" was the best-selling album of 2012 in the UK and remains the top seller to date in 2013. Her latest single, "Next To Me," is a multi-format smash hit and the video has reached 30 million views as a mainstay on channels including VH1 and BET. Emeli's critical acclaim is unanimous, landing her on many "Best Of" lists, including *The New York Times* where revered critic Jon Caramanica placed her at number one on his 2012 year-end Top 10 round-up. High-profile television programs such as "Ellen," "Good Morning America," "The Today Show," "Jimmy Kimmel Live" and "Late Show with David Letterman" have all invited the powerhouse songstress to perform, with more on deck. Emeli will return to the U.S. for a much-anticipated headline tour starting July 2, including a stop at Lollapalooza on August 2.

"For our first Live From T5 concert of the season, we wanted to offer our customers an artist with a fresh sound and style," said Lisa Borromeo, JetBlue's director of brand management and advertising. "JetBlue introduced this exclusive concert series to surprise our customers with up close and personal performances by emerging artists. Emeli Sande embodies the fresh spirit that we like to profile through this extraordinary platform."

Since 2010, JetBlue's Live From T5 concert series has not only served as a launching pad for emerging artists but enhanced the travel experience with live entertainment for customers traveling through JetBlue's Terminal 5. These shows have featured performances by an array of artists across musical genres including Phillip Phillips, The Wanted, Taylor Swift, Ellie Goulding, Il Volo, Jason Derulo, James Blunt, Sarah McLachlan and Daughtry.

About DailyCandy

DailyCandy is the original, trusted source for expertly curated discoveries of fashion, food, and fun. DailyCandy editors find the genuine, the next, and the unique for more than 6 million readers nationally and via eleven local city editions. DailyCandy is accessed online at DailyCandy.com; via mobile app DailyCandy Scout; email newsletters, and on social networks: Facebook, Twitter, Pinterest, Instagram, Foursquare, Tumblr, and YouTube. DailyCandy is a division of NBCUniversal's Entertainment & Digital Networks and Integrated Media.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 76 cities with 800 daily flights and plans to launch service later this year to Albuquerque, New Mexico; Philadelphia, Pennsylvania; Worcester, MA and Medellin, Colombia. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) No purchase necessary to enter or receive a prize. Must be 18 or older to enter and a resident of the United States (restrictions apply to prizes including air-travel.) Official rules and entry information will be available at dailycandy.com/jetblue. Entries will be accepted between 12pm ET 4/15/13 and 11:59pm ET 4/19/13.Sweepstakes Sponsor: DailyCandy.

SOURCE JetBlue Airways

Powered by SITECORE