JetBlue Announces its 80th City: Worcester, Massachusetts!

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-- Daily service to Fort Lauderdale and Orlando take flight November 7, 2013 --

-- Customers can book sale fares one way from $60 to Orlando and from $70 to Fort Lauderdale today through April 10, 2013 at www.jetblue.com/new for travel between Nov. 8 and Dec. 17, 2013 (blackout dates apply) (a) --

NEW YORK, April 3, 2013 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announces the newest addition to its growing network, Worcester, Massachusetts. Service to the airline's 80th city will take flight on Thursday, November 7, 2013 with daily service to Fort Lauderdale and Orlando, Florida.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To celebrate the airline's newest destination, today through April 10, flights from Worcester to Orlando are on sale from $60 one way and to Fort Lauderdale from $70 one way for travel between November 8 and December 17, 2013 (blackout dates apply) *(a).* A special video announcement is available at blog.jetblue.com.

"The enthusiasm of the Worcester community and the warm reception with which we've been met has been tremendous," said Dave Barger, JetBlue's President and CEO. "The addition of Worcester to our growing network speaks to our commitment to serve the great people of New England and we look forward to a long relationship with the city of Worcester and to future growth in this region."

"I am proud to welcome JetBlue to Worcester, and thank the Lieutenant Governor, our partners in Worcester and at Massport for helping to make this happen," said Governor Deval Patrick. "Airports and airlines grow jobs and spur economic opportunity in our cities. This is a good day for the Commonwealth and for central Massachusetts."

JetBlue's schedule between Worcester and Fort Lauderdale:

ORH to FLL:	**FLL to ORH:**
Depart - Arrive	Depart - Arrive
4:05 p.m. - 7:31 p.m.	7:15 p.m. - 10:17 p.m.
- Flights operate daily beginning Nov. 7 , 2013 –	
- All times local -	

JetBlue's schedule between Worcester and Orlando:

ORH to MCO:	**MCO to ORH:**
Depart - Arrive	Depart - Arrive
7:20 a.m. - 10:37 a.m.	12:35 p.m. - 3:22 p.m.
- First flight operates daily beginning Nov. 7 , 2013 -	
- All times local -	

"Central Massachusetts and the Commonwealth are thrilled to welcome JetBlue to Worcester Regional Airport," said Lieutenant Governor Murray. "It has been a pleasure working with Dave Barger and his team over the last year to not only highlight the many assets this region and the airport have to offer but also engage them with the business community and residents. We look forward to launching service in November and continuing a strong working relationship with JetBlue."

"JetBlue's commitment to the Worcester market demonstrates that Worcester Regional Airport is a wise investment that can and will be a vibrant facility for years to come," said Congressman Jim McGovern. "This announcement is good for JetBlue, it's good for the Worcester region, and it's good for the Commonwealth."

JetBlue's Presence in New England

JetBlue's focus on growing service in the New England region is testament to the support of its communities. Serving the most destinations in the history of Boston's Logan, JetBlue offers more than 100 daily flights to 49 nonstop destinations throughout the U.S., Caribbean and Latin America, and plans to increase service to 150 flights over the next two years.

In the past year alone, JetBlue has been proud to invest in New England with a new maintenance hangar at Logan International Airport, the launch of service from Providence, Rhode Island with daily flights to Fort Lauderdale and Orlando and new nonstop service from Boston to:

Charleston, SC
Dallas, TX
Grand Cayman, Cayman Islands
Houston, TX set to begin on July 25, 2013
Nantucket, MA
Philadelphia, PA set to begin on May 23, 2013

With the addition of Worcester to the airline's growing route map, JetBlue will serve eight cities in the New England region, including:

Boston, MA (BOS)
Burlington, VT (BTV)
Hartford, CT (BDL)
Martha's Vineyard, MA (MVY) **seasonal*
Nantucket, MA (ACK) **seasonal*
Portland, ME (PWM)
Providence, RI (PVD)
Worcester, MA (ORH)

"The Massachusetts Port Authority, working with the Patrick-Murray Administration, is committed to giving travel options to residents," said Transportation Secretary Richard A. Davey, who chairs the Massport Board. "This new service will provide the best alternative for residents of the I-495 corridor and west heading to Florida, as well as the most direct way for Floridians to enjoy all the heart of this state has to offer. Like Central Massachusetts itself, this airport is on the move."

"Massport means business in Worcester and we believe Worcester Regional Airport is an important asset that must be maintained as a commercial airport to provide Central Massachusetts with easy, convenient and safe access to the national airspace system," said Massport CEO Thomas P. Glynn. "Massport has worked closely with our Worcester partners to bring JetBlue here and to encourage corporate and general aviation – and the jobs these businesses create – to the heart of New England."

"It's always exciting to welcome a new airline and today's announcement is especially satisfying because the community came together and rallied behind this effort," said Massport's Aviation Director Edward C. Freni. "JetBlue's decision to come to Worcester adds a vote of confidence about the future that awaits this airport and air service in Central Massachusetts."

JetBlue's flights from Worcester will be operated with its 100-seat Embraer E190 fleet complete with award-winning service; convenient, assigned, comfy leather seating (with no middle seat); a first-checked bag free *(b)*; more than 140 channels of complimentary live television and radio on personal seatback screens *(c)*; and more legroom than any other carrier in coach *(d)*. The airline, well-known for its superior and personable customer service, also offers a free and unlimited assortment of name brand snacks and drinks for the ride.

About JetBlue Airways
JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 76 cities with 800 daily flights and plans to launch service to Albuquerque, New Mexico, and Philadelphia, Pennsylvania in 2013, as well as Medellin, Colombia. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit www.jetblue.com.

(a) Fares include government taxes/fees and must be purchased by 4/10/13 (the earlier of 11:59 PM ET or local) for flights between Worcester, MA (ORH) and Orlando, FL (MCO) and or Worcester, MA (ORH) and Fort Lauderdale, FL (FLL) on Tuesday and Wednesday only between 11/8/13 – 12/17/13 (blackout dates 11/26/13 – 11/27/13 &, 12/3/13). 21-day advance purchase required. Fares vary by route; Fares are subject to availability; may not be available on all flights; may change without notice; are valid for new bookings only ; must be purchased at time of reservation; and are one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fares do not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Weight and size limits apply. Bag fee may apply to itineraries including flights operated or marketed by other airlines.

(c) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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