

# JetBlue Announces, "Aprils' Flights Are On Us!"

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**Customers named April flying JetBlue on April 1, 2013 will receive JetBlue travel credit for future travel (a) --**

NEW YORK, April 1, 2013 /PRNewswire via COMTEX/ --If you're named April and flying JetBlue (Nasdaq: JBLU) today, you'll receive a JetBlue credit equal to the amount of the fare you paid for today's flight, because JetBlue understands that this should be your day, not the fools. No fooling!

(Logo: <http://photos.prnewswire.com/prnh/20110404/NY76997LOGO>)

"April 1st isn't always fun and games for everyone," said April Dinwoodie, JetBlue's Director of Media Relations. "For many of us, it represents an annual tradition of mockery. We're thrilled to take a moment and do something for those customers that might not look forward to starting their month with a day of teasing."

Credit for our April travelers' April 1, 2013 JetBlue flight will be automatically deposited into a JetBlue Travel Bank for any April who booked directly with JetBlue on [jetblue.com](http://jetblue.com) or by calling 1-800-JETBLUE (thanks!). For Aprils who purchased their flight today through a different service, please email [aprilsnofool@jetblue.com](mailto:aprilsnofool@jetblue.com) by April 8, 2013 with your name, JetBlue confirmation number, and seat assignment to request your JetBlue Travel Bank credit. All Travel Bank credits are good towards any JetBlue flight within one year.

JetBlue crewmembers also took to the airports this morning to surprise a few Aprils in person. "I'm super excited!" said April B. on her way to Cancun, "This is an early birthday present. Thank you so very much for an awesome surprise!"

April C. on her way to Portland was equally surprised, "I have always loved JetBlue and now I love you guys even more!"

JetBlue knows their customers are no fools. This year, April gets the last laugh.

## About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles (Long Beach), San Juan and Orlando. Known for its award-winning service and free inflight entertainment as much as its low fares JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit [www.jetblue.com/promise](http://www.jetblue.com/promise) for details.

JetBlue serves 76 cities with 750 daily flights and plans to launch service to Albuquerque, New Mexico, and Philadelphia, Pennsylvania in 2013, as well as Medellin, Colombia, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-538-2583 (TTY/TDD 1-800-336-5530), or visit [www.jetblue.com](http://www.jetblue.com).

*(a) Customers must email [aprilsnofool@jetblue.com](mailto:aprilsnofool@jetblue.com) by April 8, 2013 with their name, Confirmation Code, and seat assignment to receive Travel Bank in the amount paid for their flight(s) taken on April 1, 2013. Travel bank credits are valid for JetBlue flights booked with JetBlue within one year of issuance.*

SOURCE JetBlue Airways