JetBlue's Live From T5 Concert Series Presents Phillip Phillips

Feb 05, 2013

JetBlue's Live From T5 Concert Series Presents Phillip Phillips

New York's Hometown Airline™ provides customers with unique access to the "American Idol" Season 11 winner --

NEW YORK, Feb. 5, 2013 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline™, today announces an exclusive live performance by Phillip Phillips on Monday, February 18, 2013 at 3 p.m. ET. Since his "American Idol" win, Phillip's single "Home" has remained on top of the charts. He will perform "Home" as well as other selections from his debut CD, "The World From The Side Of The Moon," at a special Live From T5 concert this President's Day. JetBlue's Live From T5 concerts are held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and are available exclusively to ticketed customers and contest winners. JetBlue and Phillip Phillips have partnered with Interscope Records to provide tickets to some of Phillip's most deserving fans to attend this special performance.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Phillip's debut single "Home" was released the day he won "American Idol" and has since reached triple platinum status. "Home" showcases Phillip's rich vocals and masterful guitar skills and marked the biggest opening sales week for an "American Idol" winner's coronation song. Phillip's debut album, "The World From The Side Of The Moon" was released on 19 Entertainment/Interscope Records in November. The album debuted at No. 4 on the Billboard top 200 chart and was recently certified gold. Phillip's new single "Gone, Gone, Gone" is available now. Phillip is currently opening for Matchbox 20 on the group's North American tour.

"I spend so much time running through airports," said Phillip Phillips, singer/songwriter. "It will be nice to stop and perform and meet some fans at the JetBlue Terminal in New York."

"JetBlue's Live From T5 concert series is a unique platform that allows us to connect to our customers in a meaningful way. These special concerts create strong brand affinity by offering our customers an exclusive sneak peek at performers that are currently climbing the charts," said Lisa Borromeo, JetBlue's director of brand management and advertising. "We are invested in providing something special to our customers both in the air and on the ground. We're excited to feature Phillip Phillips in our next concert."

Over the past three years, JetBlue's *Live From T5* concert series has not only served as a launching pad for emerging artists but enhanced the travel experience with live entertainment for customers traveling through JetBlue's Terminal 5. These surprise shows have featured performances by an array of artists across musical genres including The Wanted, Taylor Swift, Ellie Goulding, Il Volo, Jason Derulo, James Blunt, Sarah McLachlan and Daughtry.

About Phillip Phillips

Phillip Phillips released his debut CD "The World From The Side Of The Moon" (19 Entertainment/Interscope Records) in November. The CD debuted at #4 on Billboard's Top 200 chart and has already reached gold status. His first single "Home" topped the charts and his second single "Gone Gone Gone" is out now. Phillip first began making music when he was 14. He soon found himself mastering riffs from classic-rock tracks like Deep Purple's "Smoke on the Water" and Ozzy Osbourne's "Crazy Train." Several years later, Phillip formed an acoustic band with his sister and brother-in-law and added singing to his repertoire. After graduating high school, he began studying industrial systems technology at Albany Technical College in Georgia and continued playing music with his brother-in-law. With encouragement from his family and friends, Phillip took a break from working in his family's pawn shop and auditioned for "American Idol" in summer 2011- and soon found himself tearing through powerful, full-throated performances of songs by artists like Creedence Clearwater Revival, Otis Redding, and Wilson Pickett on the Idol stage.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 75 cities with 750 daily flights and plans to launch service to Albuquerque, New Mexico; Charleston, S.C.; Philadelphia, Pennsylvania; and Medellin, Colombia subject to government approval in 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

SOURCE JetBlue Airways

Powered by SITECORE