JetBlue Kicks Off With Extra Flights for the Big Game!

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-- Starting at 6 p.m. ET on Sun., Feb. 3, customers flying JetBlue can munch on free Snyder's Hot Buffalo Wing flavor pretzels and enjoy their first beer, wine or cocktail for just $1 --

-- Sports fans can watch the big game live at 30,000 feet on personal seatback screens --

NEW YORK, Jan. 21, 2013 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), the airline with good sportsmanship, is giving flying football fans a forward pass with extra flights between Baltimore and New Orleans, and offering onboard specials to celebrate the big game.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Customers flying JetBlue on Sunday, February 3, 2013 can enjoy free in-flight Snyder's Hot Buffalo Wing flavor pretzels and $1 drink specials for the first wine, beer or cocktail starting at 6 p.m. ET *(a)* and catch the high-flying fun in comfy leather seats at 30,000 feet on personal seatback televisions. JetBlue airs more channels of free sports onboard than any airline in the world. Channels include ESPN, ESPN2, ESPNews, ESPNU, GolTV, beIn Sport, and Speed Channel.

The fan favorite airline will add special nonstop flights on Friday, February 1 and Monday, February 4, including:

Baltimore to New Orleans:	**New Orleans to Baltimore:**
Friday, February 1, 2013	Monday, February 4, 2013
Depart - Arrive	Depart - Arrive
9 a.m. ET - 11:05 a.m. CT	12:30 p.m. CT - 4 p.m. ET

"As the airline that likes to have fun, it's our pleasure to pass that good cheer on to our customers," said Director Brand Management & Advertising Lisa Borromeo. "We're proud to offer football fans the opportunity to watch their most beloved game live from the highest seat in the house!"

JetBlue customers enjoy individual channel surfing with 36 channels of free, live television programming, including most major networks, plus more than 100 channels of SiriusXM Radio for free *(b)*, as well as JetBlue Features movies on select routes for a small fee within the US. Movies to Caribbean destinations remain free. JetBlue continues to offer free and unlimited nonalcoholic beverages and snacks on all flights across its 75-city network.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 75 cities with 750 daily flights and plans to launch service to Albuquerque, New Mexico; Charleston, S.C.; Philadelphia, Pennsylvania; and Medellin, Colombia subject to government approval in 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) On most flights, while supplies last. Offer available only to customers who show positive government-issued photo identification with proof of age 21 years or older. Limit, one $1 drink per customer. Offer not available to JetBlue crewmembers or other airline employees traveling on JetBlue. Please drink responsibly.

(b) Live satellite TV and radio programming is not available on flights outside the continental U.S.

Reservations

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www.jetblue.com

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