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NEW YORK, Dec. 20, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announced the promotion of Alex Battaglia to the position of Senior Vice President, System Operations. Mr. Battaglia will oversee the execution of JetBlue's day-to-day operations including System Operations, Dispatch, Air Traffic Management, Crew Services and Emergency Response and Care. He will continue to report to the airline's Chief Operating Officer, Rob Maruster.

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"Alex's strong leadership of our Airports and System Operations has led to our best operating year in the last five, including the near-flawless handling of our operational recovery following Hurricane Sandy," said Rob Maruster, chief operating officer of JetBlue. "His greatest strength lies in building relationships across the organization, tearing down barriers to execution and delegating decision making. We look forward to his continued success in this role."

Mr. Battaglia previously served as JetBlue's Vice President of Airports and Operations, and will continue to lead the Airports group until a new leader is assimilated. In his new capacity, he will also assume responsibility for the airline's JetForward Program, the largest single multi-year strategic initiative in Operations to improve core technology used in planning, running and recovering JetBlue's operation within System Operations. He will also lead Business Continuity efforts, and will be defining those and other organizational requirements as he leads the team.

"It's an honor and a privilege to serve our more than 14,500 crewmembers in this role," said Mr. Battaglia. "It's an exciting time for us at JetBlue as we continue to grow, lead the industry with our award winning service, our core values and unique culture. I look forward to taking on new challenges with both the JetForward Program and Business Continuity in System Operations."

Mr. Battaglia began his aviation career nearly 30 years ago and has held a variety of leadership roles primarily in the airport and operations areas. His extensive background in customer service led to a natural progression in roles of increased responsibility and importance. Alex is a lifelong New York Mets fan and recently attended his 34th Mets home opener. He was born in Brooklyn, New York and was raised in North Jersey. His educational background includes studies at the University of Hawaii and William Patterson University where he majored in Business Management. He and his wife Melissa currently reside in Long Island, New York.

About JetBlue Airways
JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 75 cities with 750 daily flights and plans to launch service to Charleston, S.C., Albuquerque, New Mexico, and Philadelphia in 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, 01800-9-156761 from Colombia landlines, or visit www.jetblue.com.

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