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Nov 27, 2012

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Pop-up concert spreads holiday cheer to crewmembers, customers and fans --

NEW YORK, Nov. 27, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline™, today proudly announces an exclusive live performance by critically acclaimed Italian operatic teen trio Il Volo (Italian for "flight") on Tuesday, December 4, 2012 at 5 p.m. ET at its world-class Terminal 5 at New York's John F. Kennedy International Airport. Celebrating the recent release of their second CD "We Are Love" and their recent tour with Barbra Streisand, Il Volo is spreading holiday cheer throughout New York, first with a performance at the Rockefeller Center tree lighting on Nov. 28 followed by a performance as part of JetBlue's *Live From T5* concert series on Dec. 4. To bring holiday cheer to some of New York's most deserving residents, the airline and Il Volo have extended special invitations to the performance to JetBlue crewmembers impacted by Hurricane Sandy.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

JetBlue's *Live From T5* concerts are held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and are available exclusively to ticketed customers and contest winners. Over the past three years, JetBlue's *Live From T5* concert series has transformed the travel experience by producing live entertainment for customers traveling through JetBlue's Terminal 5. These surprise shows have featured performances by an array of artist across musical genres including Ellie Goulding, Chris Isaak, Jason Derulo, James Blunt, Taylor Swift, Sarah McLachlan and rock band Daughtry.

"Il Volo is the perfect group to perform at our next Live From T5 concert given the group's new CD and infectious holiday spirit. Our customers are sure to enjoy Il Volo's unique mix of holiday tunes and selections from their new CD," said Lisa Borromeo, JetBlue's director of brand management and advertising. "This is also a great opportunity for us to reach out to some of our crewmembers that have been impacted by Hurricane Sandy and help spread a little holiday cheer."

As a special holiday treat, JetBlue has also partnered with Interscope Records and Il Volo for a contest to provide tickets to some of the group's most dedicated fans. Beginning November 27, fans can enter via the group's website and social media channels for a chance to win passes (winner plus a guest) to this exclusive, intimate concert as well as a private meet and greet with the trio. Fans in the New York area who are members of the Il Volo mailing list can enter via IlVoloMusic.com.

About Il Volo

Il Volo's second album "We Are Love" was released on November 19, 2012. The group's members are Piero Barone (19), Gianluca Ginoble (17) and Ignazio Boschetto (18). The CD, recorded in Los Angeles and Rome, was co-produced by Grammy-winning producer Humberto Gatica and Tony Renis and includes guest appearances by Placido Domingo and Eros Ramazzotti. "We Are Love" includes Il Volo's soaring version of the Aerosmith/ Diane Warren hit "I Don't Want To Miss A Thing" ("Questo Amore"), a cover version of the U2 Hit "Beautiful Day," a new Warren song "I Bring You To My Senses" and the title cut "We Are Love." The group recently wrapped up a tour as special guests on the Barbra Streisand Tour and also recently completed a series of U.S. tour dates following appearances on "American Idol," "Good Morning America," "The Today Show," "The Tonight Show with Jay Leno," "Ellen," "The Talk," "Rachel Ray" and the final episode of the HBO hit "Entourage". The deluxe version of "We Are Love" includes the 12 track album plus five Christmas songs that were originally released as an EP last year. Their self-titled debut CD, released in 2011 has sold over one million copies to date.

About Live From T5

JetBlue's *Live From T5* concert series debuted in 2009 developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's world class Terminal 5 at JFK. *Live From T5* features artists from around the world, including many Grammy Award nominees and winners. Over the past three years the series has hosted performances by Kany Garcia, Ellie Goulding, Chris Isaak, Jason Derulo, Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live From T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 74 cities with 750 daily flights and plans to launch service to Providence, Rhode Island on Nov. 29, 2012 and Charleston, South Carolina and Albuquerque, New Mexico in early 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530), or visit www.jetblue.com.

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