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Nov 26, 2012

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NEW YORK, Nov. 26, 2012 /PRNewswire/ -- JetBlue Airways Corp. (Nasdaq:JBLU) today announces the appointment of James E. Leddy to the position of Senior Vice President Treasurer, effectively immediately. In this role, Mr. Leddy will be responsible for traditional treasury functions as well as risk, credit card services, commercial real estate and supply chain.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Mr. Leddy will report to Mark Powers, the airline's Executive Vice President and CFO and will lead the design and execution of the financial strategy that supports and is aligned with JetBlue's corporate strategy.

"Jim brings a wealth of financial acumen as well as rich experience and passion for leading complex global teams," said JetBlue's Mark Powers. "We are thrilled to welcome an individual of Jim's caliber to the team and we know his contributions will play a pivotal role as we continue to focus on creating value for our crewmembers and our shareholders."

Mr. Leddy was previously Senior Vice President of Treasury and Cash Management at NBCUniversal. Prior to that, he held leadership positions at General Electric, Measurisk and the Industrial Bank of Japan. Mr. Leddy received his M.B.A in Finance and Management of Technology from The University of Connecticut and holds a Bachelors Degree in Economics from Fordham University.

"As JetBlue continues to grow, this is truly an exciting time to join the company," said Mr. Leddy. "This new role provides a wonderful opportunity for me to add value to the finance team through my technical skills amassed at several global companies as well as allowing me to develop talent and lead strong teams."

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 74 cities with 750 daily flights and plans to launch service to Providence, Rhode Island on Nov. 29, 2012 and Charleston, South Carolina and Albuquerque, New Mexico in early 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530), or visit www.jetblue.com.

SOURCE JetBlue Airways Corp.

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