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Nov 15, 2012

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-- Service from JFK set to begin three times weekly today; Saturday service from Boston to begin on Nov. 17, 2012 --

-- Customers can book sale fares as low as $139 one way from New York's JFK or $149 one way from Boston today through Nov. 19, 2012 at www.jetblue.com/new for travel Dec. 1, 2012 through Feb.11, 2013 (blackout dates apply) (a) --

NEW YORK, Nov. 15, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today takes flight to its newest Caribbean destination, Grand Cayman in the Cayman Islands, from New York's John F. Kennedy International Airport (JFK) with three times weekly service on Mondays, Thursdays and Saturdays JFK to Owen Roberts International Airport (GCM). Saturday-only service to the Cayman Islands from Boston's Logan International Airport (BOS) will begin this Saturday, Nov. 17.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To celebrate the airline's 74th destination, today through Nov. 19, 2012 flights to GCM from New York are on sale from $139 one way and from Boston as low as $149 one way for travel beginning Dec. 1, 2012 through Feb. 11, 2013 (a). JetBlue Getaways vacation packages to Grand Cayman, including hotel and airfare are also on sale now at www.jetblue.com/vacations starting at just $599 for a three night/four day stay from New York (b).

"Grand Cayman is a beautiful destination that offers incredible diversity from cultural, culinary, and lifestyle perspectives, and we're pleased to offer the most seats between New York and the island," said Scott Laurence, JetBlue's vice president of network planning and partnerships. "The pristine white-sand beaches, friendly people, and host of dining, shopping and nightlife options make for a perfect vacation."

"We are delighted to welcome JetBlue, one of the world's leading airlines, to our island," said Premier and Minister of Tourism Hon. McKeeva Bush. "The new services from New York and Boston respectively will greatly enhance our Islands accessibility for Southbound travel and will provide visitors with more choice and flexibility. JetBlue's commitment to excellence and service is well renowned and we believe this winning partnership will yield mutually beneficial results well into the future."

"In a few days, these Islands will record 60 years of land-based aviation. It is most coincidental that the Cayman Islands have recorded another important step in our aviation history with the arrival of JetBlue Airways. On behalf of the Cayman Islands Airports Authority, our Board of Directors, Management Team and Employees; and in fact, the Cayman Islands on a whole, I extend our warmest and most sincere welcome to our Islands. We look forward to a long and successful association with JetBlue Airways!" remarked Mr. Richard Arch, Chairman of the Board for the Cayman Islands Airports Authority.

To support the local community, JetBlue also announced today a Gold Sponsorship with the Blue Iguana Recovery Program, an endangered species on the island. The Blue Iguana Recovery Program works to restore a self-sustaining, free-roaming population of Grand Cayman Blue Iguanas in the wild. In addition, the airline is launching a "name the iguana" contest on JetBlue's Facebook page. Visit Facebook.com/JetBlue today through Sunday, Nov. 18, 2012 to submit a name or vote on those submitted names. The winner gets bragging rights and a Blue Iguana named after their winning submission.

JetBlue's Executive Vice President and Chief Information Officer Eash Sundaram joined the Premier of the Cayman Islands the Honorable McKeeva Bush; Richard Arch, MBE, JP, Chairman, Cayman Islands Airports Authority; Mr. Shomari Scott, Director of Tourism; Jeremy Jackson, CEO, Cayman Islands Airports Authority; and Miss Cayman Islands to celebrate the new service at GCM today. Customers on the inaugural flight from JFK received plush, blue iguanas and blue pirate hats in honor of Pirates Week on the island, and were greeted by local music and dancers for a festive arrival to the airline's new destination.

Customers interested in booking a complete JetBlue Getaways vacation package to Grand Cayman including their flight, hotel, wheels and more can visit www.jetblue.com/vacations for more information. JetBlue Getaways vacations include the Best Price Guarantee and an exclusive 24-hour support desk, plus Concierge On Call to answer questions and make recommendations, dinner reservations, tee times and more.

JetBlue's schedule between New York and Grand Cayman:

JFK to GCM:	**GCM to JFK:**
Depart – Arrive	Depart – Arrive
7:05 a.m. – 11:02 a.m.	12:00 p.m. – 3:49 p.m.
- Flights operate three times weekly on Mon., Thurs., Sat. -	
- All times local -	

JetBlue's schedule between Boston and Grand Cayman:

BOS to GCM:	GCM to BOS:
Depart – Arrive	Depart – Arrive
10:10 a.m. – 2:34 p.m.	3:30 p.m. – 7:40 p.m.
- Flights operate on Saturdays beginning Sat. Nov. 17, 2012 -	
- All times local -	

JetBlue's flights to Grand Cayman from Boston and New York will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (c); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (d).

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 74 cities with 700 daily flights and plans to launch service to Providence, Rhode Island later this month as well as Charleston, South Carolina in early 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Fares include government taxes/fees and must be purchased by 11/19/12 (the earlier of 11:59 PM ET or local) for flights from New York, NY (JFK) to Grand Cayman (GCM) on Monday and Thursday only or from Boston, MA (BOS) to Grand Cayman (GCM) on Saturday only between 12/1/12 – 2/11/13 (blackout dates 12/20/12 – 1/5/13). 7-day advance purchase required. Fares will be higher for flights from GCM due to higher government taxes/fees. Fares are subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and are one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fares do not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Package price is per person, based on double occupancy, and must be purchased by 11/19/12 (the earlier of 11:59 PM ET or local) for travel between 12/1/12 - 2/11/13 (blackout dates 12/20/12 - 1/5/13); must depart and return on Monday and Thursday. Price shown is sample package price found 11/9/12 on jetblue.com/getaways for travel departing JFK on 12/10 – 12/13 for a 3-night stay at Comfort Suites and Resort, Cayman Islands in Grand Cayman and may not represent current savings. Price includes hotel rates, hotel taxes, roundtrip airfare, and government taxes/fees applicable to airfare based on specified departure city. Price will vary for other departure cities. Package/price subject to availability; may change without notice; valid for new bookings only; capacity controlled; may not be available on all dates or with all flights; and may be restricted to certain hotel room categories. Price does not include fees for oversized/overweight/extra baggage or charges for any other products or services sold separately or not expressly included in package (such as airport transfers, resort fees, etc.). For JetBlue baggage fees and optional services/fees, click here. Package must be purchased at time of reservation and is nonrefundable and nontransferable. Changes/cancellations must be in accordance with JetBlue and hotel change/cancel policies. JetBlue requires changes/cancellations to be made prior to scheduled departure, otherwise all money for package will be forfeited; $100 change/cancel fee per person applies. For packages booked by Dec. 31, 2012, JetBlue will waive the $100 change fee for the first change to a Getaways package; cancellation fee still applies. Hotel change/cancel policies and fees apply, vary by property, and may be more restrictive than the JetBlue policy. Call 1-800-JETBLUE, option 3 for the specific change/cancellation policies and fees that apply to a particular package. For changes, there may be an increase in package price. Valid cancellations are for Getaways credit only, valid for 1 year. Other restrictions apply. See full Getaways Terms & Conditions.

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(c) Baggage weight and size limits apply. Bag fees may apply to itineraries including flights marketed or operated by other airlines.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations

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www.jetblue.com

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