JetBlue Airways to Fly to the Land of Enchantment: The Only Nonstop Service Between New York and Albuquerque, New Mexico to Begin April 22, 2013

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- In celebration of the new route, and as a nod to the historic Route 66, customers can book sale fares as low as $66 through Friday, Nov. 23, 2012 at www.jetblue.com for travel April 22 to May 22, 2013 (a) -

-- Southwestern gem is JetBlue's 77th destination and its first in New Mexico --

NEW YORK, Nov. 15, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline™, today announces it will offer New York's only nonstop service to the sun-drenched southwestern city of Albuquerque starting April 22, 2013. Mayor Richard J. Berry recently announced the airline's intent to serve New Mexico's largest city with a daily flight between John F. Kennedy International (JFK) Airport and Albuquerque International Sunport (ABQ) during the annual State of the City address.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Albuquerque is JetBlue's first destination in New Mexico, the Land of Enchantment, and will be the 77th destination served in the airline's growing route network. To celebrate, today through Friday, Nov. 23, 2012 customers can book flights between Albuquerque and New York for as low as $66 one way at www.jetblue.com (a), in a nod to the historic Route 66 that runs through the heart of Albuquerque. The special fares are available for travel between April 22 and May 22, 2013.

"JetBlue is pleased to offer customers the only nonstop service from the Big Apple to the beautiful, blue skies city of Albuquerque," said Dave Barger, CEO and president of JetBlue Airways Corp. "The city is a popular vacation and business destination, rich in culture and arts, heritage and history, and home to the world's largest hot air balloon festival. We look forward to earning the loyalty of even more customers in the southwest with our new service to New Mexico."

"This is a huge step for Albuquerque that will add to our opportunities for business and leisure travel. New York City is the largest market in the country and we now have non-stop service. This will make us more business, convention and tourist friendly, which is good news for us all," said Mayor Richard J. Berry. "The JetBlue brand is a tremendous product and the city looks forward to a long-term partnership and additional growth opportunities with the airline."

JetBlue's schedule between New York and Albuquerque:

JFK to ABQ:	ABQ to JFK:
Depart – Arrive	Depart – Arrive
8:25 p.m. – 11:04 p.m.	11:55 p.m. – 5:57 a.m.
– Flights operate year round beginning Monday, April 22, 2013 –	

Customers traveling between Albuquerque and New York can conveniently connect onwards to dozens of other cities in JetBlue's route network: Aruba; Bermuda; Boston, Mass.; Buffalo, Rochester and Syracuse, N.Y.; Burlington, Vt.; Charleston, S.C.; Fort Lauderdale, Jacksonville, Orlando, Tampa, and West Palm Beach, Florida; Grand Cayman; Kingston, Jamaica; La Romana, Puerto Plata, Punta Cana, Samana, Santiago and Santo Domingo in the Dominican Republic; Nantucket, Mass. (eff. May 16); Nassau, The Bahamas; Portland, Maine; Providenciales, Turks and Caicos; San Juan, Puerto Rico; and St. Maarten.

JetBlue's flights from Albuquerque will be operated with its 150-seat Airbus A320 fleet complete with the carrier's well-known premium offerings, including a first checked bag free (b), assigned leather seating with legroom to spare, and more than 140 channels of complimentary live television and radio on personal seatback screens (c). All flights also include JetBlue's superior and personable customer service and free and unlimited assortment of name brand snacks and drinks for the ride.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 74 cities with 750 daily flights and plans to launch service to Providence, Rhode Island on Nov. 29, 2012 and Charleston, South Carolina in early

2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Fare includes government taxes/fees and must be purchased by 11/23/12 (the earlier of 11:59 PM ET or local) for flights between New York, NY (JFK) and Albuquerque, NM (ABQ) on Tuesday, Wednesday, and Saturday only between 4/22/12 – 5/22/12. 14-day advance purchase required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Weight and size limits apply. Bag fee may apply to itineraries including flights operated or marketed by other airlines.

(c) Live satellite TV and radio programming is not available on flights outside the continental U.S.

Reservations
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