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NEW YORK, Oct. 9, 2012 /PRNewswire/ -- JetBlue Airways Corp. (NASDAQ: JBLU) today announces leadership changes in its Information Technology department as the New York-based airline continues to build innovative systems to enhance the customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Donna Draghi-Lemay, currently Director, IT Corporate Services, has been promoted to Vice President, IT-Airline Operations, effective immediately. Ms. Lemay will be responsible for leading strategic technology initiatives and providing oversight for project concept, design, and delivery in addition to ongoing day to day operational support of technology systems that support the Operations team.

Blair Koch joins JetBlue as Vice President, IT-Commercial. Mr. Koch has a rich history in airline IT and most recently worked with Feld Group Institute in Chicago where he consulted with several companies. Prior to that, Mr. Koch served as Managing Director, IT for United Airlines where he was responsible for Commercial systems development. Blair comes to JetBlue with vast transportation experience.

Josephine Ciurleo joins JetBlue as Director of IT Infrastructure to lead IT Infrastructure and Corporate Services. In this position, Ms. Ciurleo will ensure the execution of JetBlue's IT Platform and SAP strategy. Ms. Ciurleo comes to JetBlue from the Pall Corporation (PLL) after a 35 year career in a variety of Business and IT leadership positions.

Ms. Lemay, Mr. Koch and Ms. Ciurleo will report to JetBlue's Executive Vice President, Chief Information Officer Eash Sundaram.

"I'm very pleased to welcome Donna, Blair and Josephine into their new roles," Mr. Sundaram said. "IT is an extremely important accelerator to JetBlue's business, and we need the best and brightest serving our company and inspiring our crewmembers to greater heights."

"Innovative Information Technology is critical to the future of our airline and our industry," said Ms. Lemay. "It is such an exciting time to be taking on more responsibility within our operation at JetBlue and I look forward to contributing to the operation in a new way."

"Today's travelers require systems that are innovative yet simple and efficient," said Mr. Koch. "I'm excited to bring my knowledge to JetBlue as they continue to find new ways to personalize every phase of the travel experience."

"As JetBlue continues to grow, the systems that support our operations grow and evolve," said Ms. Ciurleo. "It is thrilling to join the talented team and contribute to the systems and technologies that keep the business running effectively and efficiently."

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 700 daily flights and plans to launch service to Providence, Rhode Island, as well as Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval, and to Charleston, South Carolina in early 2013. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) or visit www.jetblue.com.

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