JetBlue Airways Delivers Peace of Mind for Last Minute Travel with Expanded "Go Pack"

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-- Full Flexibility for Travelers on the Fly: Packages include last seat availability and the ability to book up to 90 minutes before departure, good for travel Sept. 13 - Dec. 19, 2012 (a) --

-- On sale today at www.jetblue.com/gopack, expanded Go Pack departure cities include Boston; Long Beach, CA; New York (JFK); and San Juan, Puerto Rico --

NEW YORK, Aug. 28, 2012 /PRNewswire via COMTEX/ --Last minute travel just got easier with JetBlue Airways' (Nasdaq: JBLU), expanded "Go Pack" packages, which include 10 flights, good for the base fare for 10 round-trip tickets, for travel to select cities from Boston; New York's JFK; Long Beach, CA; and San Juan, Puerto Rico. Perfect for businesses that want to lock in a fixed price of travel, corporate recognition programs, families and friends wanting to share tickets, last minute getaways and commuters seeking a great fare combined with booking flexibility, Go Pack offers last seat accessibility and the ability to book up to 90 minutes before departure for maximum flexibility.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Go Packs are available for purchase starting today through Sept. 6, 2012, good for travel from Sept. 13 through Dec. 19, 2012 (blackout dates of Nov. 20 through Nov. 26, 2012 apply). All reservations must be made online by visiting www.jetblue.com/gopack. Each Go Pack purchased is also eligible for TrueBlue points from the airline's customer loyalty program; customers making the Go Pack purchase earn over 5,000 TrueBlue points, and one-way TrueBlue award flights start at 5,000 points and $2.50 taxes/fees *(b).* For more information about TrueBlue, or to register to become a member, visit www.jetblue.com/trueblue.

"We listen to what our customers want and based on their feedback we've expanded our Go Pack offering to 32 markets, up from our original offers of California and Boston to Washington D.C. which included just three markets. We've also extended the travel window to three months to give customers more time to use their pass," said JetBlue's Director of Revenue Management Roger Johnson. "The convenience of last minute booking without the worry of sky-high pricing is the perfect reason for business travelers as well as those wanting to share passes with family, friends, or employees to take advantage of Go Pack. The best part is that those who purchase a Go Pack will enjoy the benefits of flying JetBlue with their first checked bag free, plenty of legroom, free snacks, 100 channels of onboard entertainment and the best customer service in the skies."

Go Pack options include:

- San Juan, Puerto Rico (SJU) ($699 + up to $69 taxes/fees per flight) to/from:
  - St. Maarten (SXM)
  - Santo Domingo, Dominican Republic (SDQ)
  - St. Thomas, U.S. Virgin Islands (STT)
  - St. Croix, U.S. Virgin Islands (STX)
- Pittsburgh, PA (PIT) ($899 + $7 taxes/fees per flight) to/from:
  - Boston, MA (BOS)
  - New York, NY (JFK)
- Long Beach, CA (LGB) ($999 + $7 taxes/fees per flight) to/from:
  - San Francisco, CA (SFO)
  - Oakland, CA (OAK)
  - Sacramento, CA (SMF)
  - Seattle, WA (SEA)
  - Portland, OR (PDX)
  - Las Vegas, NV (LAS)
- New York, NY (JFK) ($1099 + $7 taxes/fees per flight) to/from:
  - Buffalo, NY (BUF)
  - Rochester, NY (ROC)
  - Burlington, VT (BTV)
  - Syracuse, NY (SYR)
  - Portland, MN (PWM)

Pittsburgh, PA (PIT)

Boston, MA ($1099 + $7 taxes/fees per flight) to/from:

Raleigh/Durham, NC (RDU)

Pittsburgh, PA (PIT)

Buffalo, NY (BUF)

Chicago, IL (ORD)

Charlotte, NC (CLT)

Richmond, VA (RIC)

Boston/New York City/Washington D.C. ($1,199 + $7 taxes/fees per flight) to/from:

New York, NY (JFK) to Dulles, Washington D.C. (IAD)

New York, NY (JFK) to Boston, MA (BOS)

Boston, MA (BOS) to Newark, NJ (EWR)

Boston, MA (BOS) to Dulles, Washington D.C. (IAD)

Boston, MA (BOS) to Baltimore, MD (BWI)

Boston, MA (BOS) to Reagan National, Washington D.C. (DCA)

Boston/New York City to Los Angeles/San Francisco ($2,499 + $7 taxes/fees per flight) to/from:

Boston, MA (BOS) to Los Angeles, CA (LAX)

Boston, MA (BOS) to San Francisco, CA (SFO)

New York, NY (JFK) to San Francisco (SFO)

New York, NY (JFK) to Los Angeles, CA (LAX)

Go Pack holders will have access to every available seat on every flight and can book travel up to 90 minutes prior to departure. All travel bookings must be made online by visiting www.jetblue.com/gopack.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights and plans to launch service to Providence, Rhode Island, as well as Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samaná, Dominican Republic this November, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

*(a) Restrictions: Each Go Pack includes 10 Go Pack codes, each good for the base fare of a one-way, nonstop flight for one person on select routes. Government taxes and fees will apply to each one-way flight booked using a Go Pack and will vary depending on the particular route being flown. Please see each available Go Pack for the price, the routes included, and the taxes and fees for each flight. Applicable taxes and fees must be paid at time of booking by the traveler using the Go Pack code. These taxes/fees are not included in your Go Pack price because you may elect not to take all 10 flights in your Go Pack or you may elect to share your Go Pack codes with others; taxes and fees will only be due for flights actually booked, and only the traveler using the Go Pack code will pay the taxes and fees for the particular flight being booked with that code. *IMPORTANT*: All routes included in the SJU Go Pack are considered international. Proof of return ticket or travel to another destination ("onward travel") is required for all international destinations. You must purchase a return flight or onward travel when booking any flight included in this SAN JUAN Go Pack, either by using another Go Pack code or purchasing an airline ticket on JetBlue or another airline. CUSTOMERS NOT HOLDING A RETURN/ONWARD TRAVEL TICKET COULD BE REFUSED ENTRY INTO AN INTERNATIONAL DESTINATION. A Go Pack **may be purchased between 8/28/2012 and 9/6/2012 or while supplies last**. You can use your Go Pack to **book online between 9/12/2012 and 12/19/2012** for eligible **travel between 9/13/2012 and 12/12/2012 (blackout dates: 11/20/12 - 11/26/12)**. The Go Pack codes in the Go Pack may be divided among multiple travelers, but each individual Go Pack code is valid for only one customer for one booking; if you and another traveler each wish to use a Go Pack code on the same flight, you must complete separate bookings using two separate codes. Go Pack is valid only for the specified JetBlue flights and is not valid in connection with partner or code share or interline flights. . Travel using a Go Pack is subject to availability; all seats on qualifying routes are available for booking and subject to selling out. A Go Pack does not guarantee availability on any particular flight. Flight schedules are subject to change without notice or liability to you. Go Pack may not be used to purchase other products or services that are sold separately, including, but not limited to, pet fees, Even More Space seats, excess, overweight or oversized checked baggage, in-flight movies, pillows and blankets, headsets, and beverages. Flight reservation change fees and cancellation penalties apply. Additional restrictions apply. See the full Go Pack Terms and Conditions for complete and important information about Go Pack.*

(b) Certain flights require more points and higher government taxes/fees to redeem award travel. The number of points required for a particular flight is based on the published base fare at the time of booking, which depends on, among other things, the flight chosen and applicability of peak travel periods. Taxes and fees apply to award flights, are the responsibility of the passenger, and will vary based on your departure and destination cities. For domestic award flights, taxes/fees range from $2.50-$5.00 for one-way and $5.00-$10.00 for roundtrip flights. For international award flights, taxes/fees range from $2.50-$82.10 for one-way and $22.34-$102.10 for roundtrip flights. Award flight fares also do not include fees for oversized/overweight/extra baggage and other fees for products/services sold separately. Taxes and fees must be paid at time of award flight booking and are subject to change as required by law.

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