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Today only, customers can receive 50% off roundtrip flights (a) to New York's JFK Airport at www.jetblue.com to the airline's Live From T5 Concert Series featuring The Wanted taking place on August 22 --

NEW YORK, Aug. 15, 2012 /PRNewswire via COMTEX/ --JetBlue Airways' (Nasdaq: JBLU) is making it even easier for fans to attend its upcoming, exclusive Live From T5 performance by the chart-topping British-Irish male pop vocal group The Wanted on Wednesday, August 22 at 6 p.m. ET. Today only, customers can use promo code THEWANTED while supplies last for 50% off roundtrip flights to New York's JFK on August 22 with a return the same day or on August 23. (a) Codes are subject to limited availability, so book at jetblue.com to catch the performance. Customers planning to catch The Wanted's Live From T5 performance should plan travel times accordingly.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The musically inclined airline's Live From T5 Concerts are held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and are only available to ticketed customers and contest winners.

Eager fans wanting to attend The Wanted's exclusive Live From T5 performance should follow @thewantedmusic for additional chances to win passes. JetBlue has also teamed up with Charitybuzz.com, the leading destination for online charity auctions for an opportunity to meet The Wanted prior to the show. Proceeds for the auction will go to JetBlue's Swing for Good charitable campaign benefitting KaBOOM! and PBS KIDS. Bidding is available at www.Charitybuzz.com/LivefromT5.

Live From T5 kicks off an exciting week for The Wanted. In addition to customers traveling through New York's JFK Airport, contest winners from Boston, Charlotte, Chicago, Houston, Los Angeles, New York, San Diego and San Francisco will be flown in for this special performance. Following the performance at JetBlue's acclaimed Terminal 5, the band will also perform on *Good Morning America's* concert series at Central Park on Friday, Aug. 24 and as part of Arthur Ashe Kids Day at the U.S. Tennis Open on Saturday, Aug. 25.

Travelers choose JetBlue for its award-winning customer service and well-known product features, including live satellite in-flight entertainment on personal seatback TVs with more than 140 channels of free programming (b) and reasonably priced first-run JetBlue Features movies (c). Customers also enjoy comfy, leather-clad seats with extra legroom (d) and complimentary, unlimited brand-name snacks and drinks for the ride.

About The Wanted

Success has come quickly for The Wanted with a highly popular headlining show at New York's Gramercy Theater followed by a sold-out 10-city promotional tour of the U.S. Their popular single "Glad You Came" on Mercury Records blasted onto the Billboard Hot 100's Top 10 chart, and with top Digital Gainer honors, the single also jumped to #1 with a bullet on the Top 40 Airplay chart and #2 on the Billboard Hot Digital Songs Chart. Television appearances on *Ellen* and *Chelsea Lately* bolstered by a feature placement on FOX's *Glee* for the group's premiere U.S. single "Glad You Came" combined to kick the song to #2 on the U.S. iTunes chart . Their latest single, "Chasing the Sun" has also chased its way to #1 on the Billboard radio dance charts. After invading the states, this popular British-Irish band has reached a total radio audience of more than 60 million on more than 160 pop stations. The group has also recently performed on the *The Tonight Show* with Jay Leno, NBC's *The Today Show*, ABC's *The View*, Fox's *American Idol* and NBC's *The Voice* and headlined this year's second annual mtvU Spring Break 2012 in Las Vegas. For more information, visit: http://thewantedmusic.com or https://twitter.com/thewantedmusic.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About Live From T5

JetBlue's *Live From T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live From T5* features artists from around the world, including many Grammy Award nominees and winners. Over the past three years the series has hosted performances by Kany Garcia, Ellie Goulding, Chris Isaak, Jason Derulo, Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live From T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights and plans to launch service to Providence, Rhode Island, as well as Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Promo code is subject to limited availability and is good while limited supplies last until 8/15/12 (11:59 PM ET) for 50% off the base fare of a roundtrip JetBlue flight (nonstop or connecting) originating from the United States (including Puerto Rico) and arriving at New York's JFK on 8/22/12, with return flight on 8/22 or 8/23/12. Roundtrip purchase required and must select both outbound and return flights within the travel period in order to receive the discount. Code (case-sensitive) is valid only for flights purchased on jetblue.com/promo; new bookings only; limit one code per booking. Code is not valid in connection with JetBlue Getaways, award flights, taxes/fees, partner or code share or interline flights, baggage fees, or any other products or services. Code cannot be combined with other offers, cannot be partially redeemed, has no cash value, is not redeemable for cash, but is transferable. If fight reservation is changed/cancelled, a $100 fee per person will apply (plus any increase in fare for changes), and the promo code will only apply to any modified or new reservation if it is booked by 11:59 PM ET on 8/15/12, is for travel within the eligible travel period, and otherwise satisfies all terms and conditions for this offer. Changes/cancellations after 8/15/12 will result in the promo code discount being forfeited. Cancellations are for JetBlue travel credit only, valid for one year. If reservation is not changed/canceled prior to scheduled departure, all money associated with reservation is forfeited. Other restrictions apply. See http://www.jetblue.com/about/legal/legal.asp

(b) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(c) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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