JetBlue Airways Reconfigures Embraer E190 Fleet to Offer Even More of its Popular Even More(TM) Space Seats

Aug 01, 2012

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-- Customers can now purchase 39-inches of legroom in rows 13 and 14 and 38-inches in rows 1 and 12 on E190 aircraft --

-- JetBlue continues to provide more legroom than any other airline in coach for both the E190 and Airbus A320 aircraft (a)--

NEW YORK, Aug. 1, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announces the reconfiguration of its Embraer E190 fleet to offer customers two more rows of its coveted Even More Space seats. For a small additional fee, sixteen seats in rows 1, 12, 13 and 14 offer extra legroom and are now available on all of the airline's 100-seat E190 aircraft. Rows 1 and 12 offer 38 inches of legroom while rows 13 and 14 offer 39 inches in addition to bonus Even More services including early boarding, early access to overhead bin space and Even More Speed expedited security at select airports.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

JetBlue continues to provide its customers with the most legroom in coach of any U.S. airline, plus comfortable two-by-two seating for all travelers on the E190. On JetBlue's Airbus A320 aircraft, Even More Space seats with 38-inches of legroom are offered in rows 2-5 plus emergency exit rows 10 and 11.

"Even More Space seats are in high-demand among our customers, who appreciate the option to select even more value-added services at an affordable price," said Caroline Ramsey, manager of product development for JetBlue. "All of our customers will continue to enjoy the core JetBlue Experience, including a free first-checked bag, plenty of legroom, free TVs on personal seatback screens and generous snacks at no extra cost."

The price of Even More seats varies according to route and can be booked at www.jetblue.com or via 1-800-JETBLUE (538-2583), or during the check-in process, subject to availability. Customers flying JetBlue travel in comfort and style under the care of the airline's 14,000 award-winning customer service crewmembers.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights and plans to launch service to Providence, Rhode Island, as well as Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

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