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NEW YORK, July 30, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline,(TM) proudly announces an exclusive live performance by the chart-topping British-Irish male pop vocal group The Wanted on Wednesday, Aug. 22 at 6 p.m. ET. Letting customers know we're "Glad You Came," the musically inclined airline is providing a chance to see the band live. *Live From T5* will kick off an exciting week for the British-Irish imports including a performance on *Good Morning America's* concert series live from Central Park on Friday, Aug. 24 and a CBS performance as part of Arthur Ashe Kids Day at the U.S. Tennis Open on Saturday, Aug. 25. Held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York, JetBlue's *Live From T5* concert will be available to ticketed customers and contest winners as part of the airline's award-winning customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

JetBlue is providing a special treat for select fans "Chasing the Sun." Fans in Boston, Charlotte, Chicago, Los Angeles, New York, San Diego and San Francisco can enter for the chance to meet the band and see them perform live, up close and personal. JetBlue has partnered with local CBS radio stations in each city and beginning August 1, fans can enter for a chance to win prize packages which include passes (winner plus a guest) and travel accommodations to this exclusive concert by The Wanted. Stay tuned to your local CBS station for additional details, including how to enter and official rules.

"JetBlue is always seeking new and exciting ways to enhance our customer's travel experience. As part of JetBlue's Live From T5 concert series, customers and fans will have the opportunity to see one of today's most popular bands take center stage," said Lisa Borromeo, JetBlue's director of brand management and advertising. "With The Wanted's captivating #1 single and sold-out shows, we are delighted to bring them to T5 for an exclusive performance."

Success has come quickly for The Wanted with a highly popular headlining show at New York's Gramercy Theatre followed by a sold-out 10-city promotional tour of the U.S. Their popular single "Glad You Came" on Mercury Records blasted onto the Billboard Hot 100's Top 10 chart, and with top Digital Gainer honors, the single also jumped to #1 with a bullet on the Top 40 Airplay chart and #2 on the Billboard Hot Digital Songs Chart. Television appearances on *Ellen* and *Chelsea Lately* bolstered by a feature placement on FOX's *Glee* for the group's premiere U.S. single "Glad You Came" combined to kick the song to #2 on the U.S. iTunes chart. Their latest single, "Chasing the Sun" has also chased its way to #1 on the Billboard radio dance charts. After invading the states, this popular British-Irish band has reached a total radio audience of more than 60 million on more than 160 pop stations. The group has also recently performed on the *The Tonight Show* with Jay Leno, NBC's *The Today Show*, ABC's *The View*, Fox's *American Idol* and NBC's *The Voice* and headlined this year's second annual mtvU Spring Break 2012 in Las Vegas. For more information, visit: http://thewantedmusic.com or https://twitter.com/thewantedmusic.

Travelers choose JetBlue for its award-winning customer service and well-known product features, including live satellite in-flight entertainment on personal seatback TVs with more than 140 channels of free programming (a) and reasonably priced first-run JetBlue Features movies (b). Customers also enjoy comfy, leather-clad seats with extra legroom (c) and complimentary, unlimited brand-name snacks and drinks for the ride.

About Superfly Marketing Group
Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About Live From T5
JetBlue's *Live From T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live From T5* features artists from around the world, including many Grammy Award nominees and winners. Over the past three years the series has hosted performances by Kany Garcia, Ellie Goulding, Chris Isaak, Jason Derulo, Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live From T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, Orlando and San Juan. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights and plans to launch service to Providence, Rhode Island, as well as Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.
(b) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.
(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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