JetBlue and Cathay Pacific Announce Interline Agreement for New Connections to Asia Pacific

Jul 24, 2012

JetBlue and Cathay Pacific Announce Interline Agreement for New Connections to Asia Pacific

- New options to Hong Kong and beyond via New York and Los Angeles -

- Cathay Pacific offers four daily flights from JFK Airport, JetBlue's home -

NEW YORK, July 24, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline(TM), and Cathay Pacific, the world renowned home carrier of Hong Kong, today announced they have entered into an interline agreement that will link each other's networks and bring new flight options to travellers between Asia Pacific and the Americas.

Through the arrangement, effective later this summer, JetBlue and Cathay Pacific plan to offer the ease of single-ticket travel and one-stop baggage check-in for travellers transferring between the airlines at New York's John F. Kennedy International Airport (JFK) and Los Angeles International Airport (LAX).

JetBlue is the largest domestic airline at JFK, where Cathay Pacific offers an unrivalled schedule of four daily flights to Hong Kong International Airport - the most flights between JFK and Asia of any airline. At LAX, Cathay Pacific offers as many as three daily flights to Hong Kong that seamlessly connect to JetBlue's transcontinental services to the U.S. Northeast and Florida.

Recognized around the globe for its amenities and service excellence - including most recently for having the World's Best Business Class in the annual Skytrax World Airline Awards(TM) - Cathay Pacific and its sister airline Dragonair offer travellers easy access to virtually every major city in mainland China, the Indian Subcontinent and dozens of destinations across Asia Pacific including Bali, Bangkok, Cebu, Jakarta, Kuala Lumpur, Manila, and Taipei via Hong Kong.

U.S.-bound travellers will enjoy convenient transfers from Cathay Pacific onward to JetBlue destinations including Boston, Massachusetts; Buffalo/Niagara Falls, New York; Charlotte and Raleigh, North Carolina; Pittsburgh, Pennsylvania; San Juan, Puerto Rico; and seven cities in Florida including Fort Lauderdale, Orlando, and Tampa. To learn more about JetBlue's 71 destinations, visit www.jetblue.com.

"JetBlue and Cathay Pacific share a similar philosophy of giving travellers an experience to remember," said Scott Resnick, JetBlue's director of airline partnerships. "We are proud to partner with an airline of Cathay Pacific's caliber to give our customers new options for travel throughout Asia."

Known for its award-winning customer service, JetBlue will offer travellers connecting from Cathay Pacific's transpacific services a premium experience that includes all-leather seating, unlimited free snacks and drinks, plus the most legroom in economy class (based on average fleet-wide seat pitch) as well as the most free live entertainment of any U.S. airline. JetBlue also operates one of America's youngest and most fuel-efficient airline fleets, with 175 Airbus and EMBRAER aircraft.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 71 cities with 800 daily flights and plans to launch service to Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval, as well as to Providence, Rhode Island. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (+1-801-449-2525 from Hong Kong and other foreign destinations), TTY/TDD +1 800-336-5530, or visit www.jetblue.com.

About Cathay Pacific

Cathay Pacific Airways is a Hong Kong-based airline offering scheduled passenger and cargo services to more than 160 destinations in Asia, North America, Australia, Europe and Africa, using a fleet of 136 wide-body aircraft. The company is a member of the Swire group and is a public company listed on the Hong Kong Stock Exchange. Dragonair is a wholly owned subsidiary of Cathay Pacific, and the airline also has a 60% stake in AHK Air Hong Kong Ltd, an all-cargo carrier operating regional express freight services. Cathay Pacific has made substantial investments to develop Hong Kong as one of the world's leading global transportation hubs. The airline is a founder member of the **one**world global alliance. Visit www.cathaypacific.com for more information.

SOURCE JetBlue Airways

Powered by SITECORE