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Fans can hear this socially-conscious singer have his 'Say So' on Thursday, July 26 --

NEW YORK, July 17, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline(TM), today proudly announces an exclusive live performance by soul-singing sensation Allen Stone on Thursday, July 26, 2012 at 6 p.m. ET. Following a sold out performance in New York the night before, the musically inclined airline is once again providing a surprise performance that is sure to delight. JetBlue's *Live From T5* concert will be held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and will be available to ticketed customers and contest winners as part of the airline's ongoing focus on enhancing the customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The music-loving airline has partnered with Relix.com and WFUV 90.7 FM for a local contest. Beginning July 17, fans can enter for a chance to win passes (winner plus a guest) to this exclusive, intimate concert by Allen Stone.

"Allen Stone's powerhouse sound has brought him to the front row in the music industry," said JetBlue Brand Coordinator Albert Hsieh. "His energy, unwavering attitude and individuality are similar to JetBlue, a brand that truly values independence. JetBlue loves to break new ground and introduce quality artists to our customers. Those traveling through our terminal at JFK's T5 will get a real treat as Allen Stone performs following his sold out show at the famed Bowery Ballroom the night before."

Allen Stone has been described as a pitch-perfect powerhouse and his socially conscious music has been likened to that of bona fide soul legends such as Stevie Wonder, Marvin Gaye and Donny Hathaway. However, this 25-year-old singer-songwriter from the tiny town of Chewelah, Washington simply classifies himself as "a hippie with soul." Since the digital release of his self-titled album via his own stickystones label in October 2011, his shows have sold out from coast to coast, with performances on the *ESPYs Countdown Show* and *Late Show with David Letterman.* He will also be making his first major festival appearances at Outside Lands and the Life is good Festival and touring with Dave Matthews Band, Al Green and The Avett Brothers this summer. Stone's album has appeared in the Top 10 of *Billboard's* Heatseekers chart and the Top 5 of iTunes' R&B/Soul charts. Stone's first national television appearance - on *Conan* - came after the music booker saw a YouTube video of Allen performing "Unaware" in his mother's living room. *Esquire*, CNN and *Billboard* named Stone as an artist to watch - all before he had the support of a record label.

Travelers choose JetBlue for its award-winning customer service and well-known product features, including live satellite inflight entertainment on personal seatback TVs with more than 140 channels of free programming (a) and reasonably priced first-run JetBlue Features movies (b). Customers also enjoy comfy, leather-clad seats with extra legroom (c) and complimentary, unlimited brand-name snacks and drinks for the ride.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About Live From T5

JetBlue's *Live From T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live From T5* features artists from around the world, including many Grammy Award nominees and winners. Over the past three years the series has hosted performances by Kany Garcia, Ellie Goulding, Chris Isaak, Jason Derulo, Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live From T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue

serves 71 cities with 800 daily flights and plans to launch service to Cartagena, Colombia; Grand Cayman, Cayman Islands; and Samana, Dominican Republic this November, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(b) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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