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- Service from New York's JFK set to begin three times weekly on Nov. 15; Saturday service from Boston to begin on Nov. 17, 2012 (a) -

- Grand Cayman will be JetBlue's 74th BlueCity and its third Caribbean destination added this year -

NEW YORK, July 12, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announced its intent to serve Grand Cayman in the Cayman Islands, the largest destination in the British Overseas Territory's archipelago. Beginning Nov. 15, 2012, the airline will serve Owen Roberts International Airport (GCM) with three times weekly service on Mondays, Thursdays and Saturdays from New York's John F. Kennedy International Airport (JFK) and Saturday service from Boston's Logan International Airport (BOS) beginning on Nov. 17, 2012. Flights are expected to go on sale later this month at www.jetblue.com.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Destinations in Latin America and the Caribbean now make up almost one-third of the carrier's route network. Grand Cayman will be JetBlue's 74th destination and the 23rd destination in the Caribbean. Earlier this month, JetBlue also announced intent to serve two other new Caribbean destinations: Cartagena, Colombia beginning Nov. 2, 2012 and Samana, Dominican Republic starting Nov. 14, 2012, both from New York's JFK (a).

"Our Latin America and Caribbean destinations continue to flourish and based on this support that we continue to receive from our customers, we are excited to add the beautiful Cayman Islands to our growing network," said John Checketts, director of route planning for JetBlue. "Whether travellers are seeking relaxation or adventure, attractions like Seven Mile Beach, swimming with stingrays, snorkelling or scuba diving are just a few options to explore in this tropical, aquatic playground."

With this new addition, by the end of 2012 JetBlue will serve the following Latin American and Caribbean destinations: Aruba; The Bahamas (Nassau); Barbados; Bermuda; Cayman Islands (Grand Cayman); Colombia (Bogota and Cartagena); Costa Rica (Liberia and San Jose); Dominican Republic (La Romana, Puerto Plata, Punta Cana, Samana, Santiago and Santo Domingo); Jamaica (Kingston and Montego Bay); Mexico (Cancun); Puerto Rico (Aguadilla, Ponce and San Juan); St. Croix; St. Lucia; St. Maarten; St. Thomas; and, Turks and Caicos (Providenciales).

JetBlue's schedule between New York and Grand Cayman:

JFK to GCM:	**GCM to JFK:**
Depart - Arrive	Depart - Arrive
7:00 a.m. - 11:00 a.m.	12:00 p.m. - 3:50 p.m.
- Flights operate three times weekly on Mon., Thurs., Sat.	
beginning Thurs., Nov. 15 , 2012 -	
- All times local -	

JetBlue's schedule between Boston and Grand Cayman:

BOS to GCM:	**GCM to BOS:**
Depart - Arrive	Depart - Arrive
10:25 a.m. - 2:35 p.m.	3:30 p.m. - 7:25 p.m.
- Flights operate on Saturdays beginning Sat. Nov. 17, 2012 -	
- All times local -	

JetBlue's flights to Grand Cayman from Boston and New York will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, San Juan and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights and plans to launch service to Cartagena, Colombia and Samana, Dominican Republic this November, subject to

receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, or visit www.jetblue.com.

(a) Subject to receipt of government approval

(b) Baggage weight and size limits apply

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations

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