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Jul 10, 2012

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-- The only service between the U.S. and this Caribbean paradise set to begin November 14, 2012 --

- Twice weekly service from New York's JFK Airport planned -

- One way sale fares as low as $169 today through July 13, 2012 at www.jetblue.com/new for travel between November 14 and February 9, 2013 (a) -

NEW YORK, July 10, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline(TM), today is pleased to announce plans to expand its award-winning service to its sixth destination in the Dominican Republic and 73rd BlueCity with the addition of Samana, subject to receipt of government approval. Effective November 14, 2012, the Dominican Republic's largest airline, with more flights in and out of the country, will launch twice weekly flights between New York's John F. Kennedy International Airport (JFK) and El Catey International Airport (AZS), on Wednesdays and Saturdays - the only service between the United States and this emerging tourist destination. Flights are on sale now for as low as $169 (a) one way from JFK to Samana through July 13, 2012 at www.jetblue.com/new for travel between November 14 and February 9, 2013. Blackout dates apply (a).

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"Samana is one of the best kept secrets in the Dominican Republic, and one that offers great potential. With its tropical forest and beach combination, we believe this undiscovered paradise will be a pleasant surprise for many of our customers," said John Checketts, director of network planning for JetBlue. "As the country's largest carrier, we are very pleased with the support we continue to receive from the island's communities and glad to be able to keep adding destinations for visitors and residents of the Dominican Republic alike."

JetBlue's proposed schedule between JFK and AZS:

JFK to AZS:	AZS to JFK:
Depart - Arrive	Depart - Arrive
8:25 a.m. - 1:05 p.m.	2:00 p.m. - 4:50 p.m.
- Flights operate on Wednesdays and Saturdays effective November 14, 2012 -	

In the Dominican Republic, JetBlue also serves La Romana, Puerto Plata, Punta Cana, Santiago and Santo Domingo with service to Boston, Ft. Lauderdale/Hollywood, New York, Orlando and San Juan. JetBlue's service to Samana will operate with the airline's fleet of Airbus A320 aircraft, featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; more legroom than any other carrier in coach (c); and its award-winning customer service.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with focus cities in Boston, Fort Lauderdale, Los Angeles, New York City, San Juan, and Orlando. Known for its award-winning service and free in-flight entertainment as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights. Later this year JetBlue plans to introduce service to Cartagena, Colombia, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, if located in the Dominican Republic, 1-801-365-2583, or visit www.jetblue.com.

(a) Fare includes government taxes/fees and must be purchased by 7/13/12 (the earlier of 11:59 PM ET or local) for flights from New York, NY (JFK) to Samana, Dominican Republic (AZS) on Wed. and Sat. only between 11/14/12 and 2/9/13 (blackout dates: 12/15/12-1/2/13). 14-day advance purchase required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Fare will be higher for flights originating in AZS due to higher government taxes/fees. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year.

Proper documentation required for boarding. Other restrictions apply.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations

+1 800 JETBLUE (538 2583); if located the Dominican Republic: 1-801-365-2583

TTY/TDD: +1 800 336-5530

www.jetblue.com

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