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Jul 02, 2012

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- The airline announces its intent to offer the only nonstop service from New York to Cartagena to begin November 2, 2012 (a) -

- Cartagena will be the airline's third Colombian route, after the successful launch of Fort Lauderdale-Hollywood to Bogota service earlier this year -

NEW YORK, July 2, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) plans to add another Caribbean gem to its network: Cartagena, the vibrant city on Colombia's Caribbean coast. Starting on November 2, 2012, subject to receipt of government approval, travelers will be able to fly to and from New York's John F. Kennedy International Airport three times per week - the only nonstop service between New York and Cartagena.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Cartagena will be JetBlue's second destination in Colombia and its third route to the country. Earlier this summer, JetBlue added a daily Fort Lauderdale-Hollywood to Bogota service to complement its existing daily Orlando to Bogota route. The award-winning airline has offered service to Colombia since 2009.

"Cartagena is a place we've long had our eye on," said John Checketts, director of route planning for JetBlue Airways. "It's one of the most amazing destinations in the Caribbean, a UNESCO World Heritage Site with unparalleled beauty, and a perfect combination of history, beaches, and culture."

JetBlue's schedule between New York and Cartagena:

New York (JFK) to Cartagena (CTG):	**Cartagena (CTG) to New York (JFK):**
Depart - Arrive	Depart - Arrive
8:25 a.m. - 1:10 p.m.	2:05 p.m. - 7:30 p.m.
- Flights operate on Tuesdays, Fridays and Sundays effective November 2, 2012 -	
- All times local -	

JetBlue's flights between New York and Cartagena will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with focus cities in Boston, Fort Lauderdale, Los Angeles, New York City, San Juan, and Orlando. Known for its award-winning service and free in-flight entertainment as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 800 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583 (TTY/TDD +1 800-336-5530) from the USA, 01800-9-156761 from Colombia landlines, or visit www.jetblue.com.

(a) Subject to receipt of government approval.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations

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