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-- President and CEO Dave Barger today celebrated the opening of the airline's brand new Terminal A with a ribbon-cutting ceremony at Luis Munoz Marin International Airport --

-- In honor of JetBlue's first decade in the Commonwealth, starting today customers can enter to win one of 10 roundtrip flights every day for 10 days in the Celebrate Puerto Rico Sweepstakes at www.jetblue.com/celebratePR(a) --

SAN JUAN, Puerto Rico, June 28, 2012 /PRNewswire via COMTEX/ --During a ribbon-cutting ceremony held today in celebration of JetBlue Airways' (Nasdaq: JBLU) new home at Terminal A in San Juan's Luis Munoz Marin International Airport (SJU), the airline's President and CEO Dave Barger, together with Puerto Rico's Governor Luis Fortuno, announced that San Juan has become the sixth focus city in JetBlue's 71-city network. Further, to celebrate the airline's first decade in the Commonwealth, Puerto Rico's largest carrier (b) is launching its Celebrate Puerto Rico Sweepstakes, giving away 10 flights every day during 10 days, among other prizes. To enter, go to www.jetblue.com/celebratePR!

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"How fitting that we celebrate our first decade of growth in Terminal A, our brand new home. Here, we can live and breathe our brand and fully integrate with the culture and people of this beautiful island. More importantly, we can better serve our customers and accommodate future growth," said Dave Barger, JetBlue's President and CEO today during the ribbon-cutting ceremony. "Our commitment will only keep growing in terms of our operation; today I'm pleased to officially announce that San Juan is now a JetBlue focus city!"

The Governor of Puerto Rico, Luis G. Fortuno, said to be "honored to have JetBlue as one of our main business partners in the aviation business and in our common goal to boost the Island's tourism industry. JetBlue has shown consistent growth, securing the most number of seats throughout the Island. Last year alone, JetBlue moved a total of 2,128,265 passengers and, at its peak, has 45 flights from Puerto Rico's three principal airports, 38 of which are served from San Juan. This places us as the major link in the region, both for tourists, business and entrepreneurs."

"The Government of Puerto Rico is proud to have partners such as JetBlue, which bet on our market, contributing to our economic development. JetBlue recognizes the Island as market potential, identifying us a 'focus city', a title which only five of the 71 cities where the airline operates has earned, putting us on the same level as JFK airport. We're very happy to say that this Administration has managed to develop a close relationship with the airline, and today we celebrate the successful inauguration of their new home in Terminal A where we hope to continue growing together for years to come," expressed the Governor.

"The waiting is over; we are proud, happy and pleased that JetBlue is already enjoying these new and modern facilities which are definitely ahead of the aviation industry, just like you do," said Bernardo Vazquez, Puerto Rico Ports Authority Executive Director. "The Puerto Rico Ports Authority is honored to join the tenth anniversary celebration of this dynamic and prestigious airline, providing a new, larger, safer and modern home, but above all, with excellent and personalized service."

San Juan joins Boston, Fort Lauderdale, Los Angeles, New York and Orlando as the sixth focus city in JetBlue's network. The designation of San Juan as a focus city in JetBlue's growing route network underscores the airline's ever-increasing commitment to the Puerto Rican community and its expansion into the new Terminal A at Luis Munoz Marin International Airport, which will be able to accommodate further growth.

In Puerto Rico, JetBlue currently serves Aguadilla, Ponce and San Juan, with service to 13 nonstop destinations, nine within the continental US: Boston, Fort Lauderdale, Hartford, Jacksonville, New York, Newark, Orlando, Tampa and West Palm Beach and; four within the Caribbean: Santo Domingo, Dominican Republic, St. Maarten, St. Thomas, and St. Croix. The airline has announced it will begin the only direct non-stop to Washington Reagan National Airport, its 14th city out of San Juan, on August 23, 2012.

JetBlue is known for providing award-winning service featuring convenient, assigned seating; a first-checked bag free (c); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any U.S. carrier in coach (d).

About JetBlue Airways

JetBlue is the #1 airline in Puerto Rico; known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) NO PURCHASE OR PAYMENT OF MONEY NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes begins at 12:00:01 AM EDT on June 28, 2012 and ends at 11:59:59 PM EDT on July 7, 2012. Sweepstakes open to legal residents of Puerto Rico, who are TrueBlue members and aged 21 years or older at the time of entry. Void outside Puerto Rico, and where prohibited. See Official Rules at http://www.celebratingpuertorico.com/rules.html.

(b) Based on total seats in and out of Puerto Rico

(c) Baggage weight and size limits apply.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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