jetBlue

Change Happens. Keep Some in Your Pocket.

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JetBlue Getaways Waives $100 Fee per Person on First Change Made to Vacation Package Bookings in 2012

NEW YORK, June 25, 2012 /PRNewswire via COMTEX/ --JetBlue Getaways (Nasdaq: JBLU), the airline's comprehensive, service-oriented vacation package program, today announces that customers booking full vacations at www.jetblue.com/getaways on or after June 25, 2012 through December 31, 2012 will be entitled to yet another perk: a one-time change fee waiver of $100 per person on the first change made to a trip.

(Logo: http://photos.prnewswire.com/prnh/20110120/NY32545LOGO)

"Booking a JetBlue Getaways vacation package should feel like the beginning of your getaway," said Grant McCarthy, JetBlue's director of getaways and ancillary travel. "We offer the best prices on airfare compared to any other travel company, and when bundled with one of our exclusive hotel rates, savings on vacations can be significant. By waiving the change fee for the first change to a vacation, we're passing on even more savings and peace-of-mind. Traveling as a family of four and want to fly on an earlier flight? That's $400 back in your pocket."

JetBlue Getaways offers a Best Price Guarantee with exclusive rates and savings on vacation packages including air, hotel, wheels, and more. Customers enjoy access to Concierge On Call, the airline's around-the-clock vacation assistance line to answer questions, make recommendations, dinner reservations, tee times and more. The airline also maintains an exclusive 24-hour support desk dedicated to assisting Getaways customers with flight, hotel, or car reservation questions before, during and after their trip by calling 1-800-JET-BLUE (538-2583), option 3.

Customers that book a JetBlue Getaways vacation package will also enjoy the airline's award-winning customer service and product, including a live in-flight entertainment system with more than 140 channels of free programming on personal seatback TVs and reasonably priced first-run JetBlue Features movies from major Hollywood studios for only $6.00 (b). Customers also enjoy comfy leather seats with the most legroom in coach of any U.S. carrier (c) and unlimited complimentary snacks and drinks for the ride.

JetBlue Getaways offers vacation packages across 71 destinations throughout the U.S., Mexico, Latin America and the Caribbean. Members of the airline's customer loyalty program, TrueBlue, can earn six points for every dollar spent on vacation packages (d), earning reward travel twice as fast. More information can be found at www.jetblue.com/getaways.

Last week, the airline with fun front-of-mind launched the first-ever live, online game show hosted by Mark Hammerberg, where real people played in real-time to win one of 25 real JetBlue Getaways vacation packages. For those who didn't catch the live game show, a sweepstakes version of *Get Away With It* runs now through July 10 at www.jetblue.com/getawaywithit. *Get Away With It* fans can play daily for a chance to win up to $250 toward a JetBlue Getaways vacation package (e).

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Changes and cancellations, where permitted, can only be made by calling 1-800-JETBLUE (538-2583), option 3, or, for customers with hearing or speech impediments, by calling TTY/TDD 1-800-336-5530. If you do not change or cancel your Getaways reservation prior to your scheduled departure, then all money for the package is forfeited. A $100 fee per person applies for changes or cancellations, plus any applicable hotel penalties. Beginning with bookings made on June 25, 2012 and ending with bookings made on December 31, 2012 (11:59 PM ET), JetBlue will waive the JetBlue $100 per person change fee one time for the first change to a Getaways vacation package booking. (Any change to the booking is considered a change for purposes of the one-time JetBlue change fee waiver, including but not limited to a change in the room category, names of travelers, number of travelers, etc.) The JetBlue cancellation fee still applies, even to the first cancellation. Any hotel and other travel supplier change/cancel fees will still apply. For changes (even the first change for which the $100 per person fee is waived), there may also be an increase in the package price. Name changes are not permitted. A change in the number of occupants per room may change the price of the package. Changes are not effective until payment is received and availability is confirmed by the Travel Suppliers. Cancellations are for Getaways travel credits only; refunds will not be given for cancellations. Getaways credits are valid for one year from the date of cancellation and are good only towards Getaways vacation packages. Getaways vacation credits may not be used for air-only travel on JetBlue Airways. Unused package components may not be exchanged, transferred or refunded. IN ADDITION TO THE TERMS HEREIN, EACH TRAVEL SUPPLIER (INCLUDING HOTEL, CAR, ETC.) MAY HAVE SPECIFIC CHANGE OR CANCELLATION POLICIES AND/OR FEES; Call 1-800-Jetblue option 3 FOR DETAILS. Those terms are expressly incorporated herein.

(b)Live satellite TV and radio programming is not available on flights outside the continental U.S.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(d) Points will be earned on the base price (air + hotel) of the package and on the base price of any car rental and activities purchased at the time of booking. Points will not be earned on government taxes/fees, travel insurance, or other fees or charges (e.g., change/cancel fees, activities added after booking, food, airport transfers, etc.) Additional restrictions apply. See TrueBlue Program Terms and Conditions for details.

(e) Terms apply. See http://www.jetblue.com/vacations/best-price/for details.

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