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Rolling prices back to the '80s, Today only flights are on sale at www.jetblue.com for as low as $40 for travel between Long Beach and a variety of West Coast destinations --

LOS ANGELES, June 15, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), the largest carrier out of Long Beach, is celebrating the release of Warner Bros. new theatrical release 'Rock of Ages,' featuring Night Ranger, by rolling fares back to the '80s. On June 15, the day the movie is released in theaters, JetBlue will offer the "What's Your Price For Flight" fare sale at www.jetblue.com for as low as $40 for all-in travel between Long Beach and Oakland, San Francisco, Sacramento or Las Vegas and $70 for all-in travel between Long Beach and Seattle or Portland, OR. Flights are on sale today only through 11:59 p.m. PT for travel between September 11, 2012 and October 3, 2012(a).

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

As a precursor to the movie and also in honor of the '80s, on June 14, JetBlue also hosted a special performance by the rock band Night Ranger at Long Beach Airport. Best known for their 1984 mega-hit "Sister Christian," which is featured in New Line Cinema's new musical film 'Rock of Ages,' Night Ranger performed the first-ever live musical concert at Long Beach Airport. JetBlue partnered with Long Beach Airport, KLOS-FM and Warner Bros. for this special customer experience. Fans enjoyed a personal, intimate acoustic 30-minute performance of the rock band's classics.

Night Ranger performed with JetBlue's runways and Los Angeles County as its backdrop. Additionally, fans paid homage to the '80s by showing up clad in their finest threads from the era. JetBlue representatives were on hand with great prizes such as travel certificates for the first 80 fans that showed up in '80s gear and a vacation package for the most original costume.

Photos can be viewed at: http://blog.jetblue.com/?p=21990.

"JetBlue is already a musically inclined airline, so we are excited to present this unique salute to the '80s to our customers" said Jace Hieda, regional marketing manager, JetBlue. "Long Beach Airport is known for its accessibility and we were delighted to bring Night Ranger to the airport and provide a one-of-a kind offering to our customers and the Long Beach community."

"Long Beach Airport is the perfect backdrop for a live concert of this kind. Our plan to modernize the airport and at the same time retain and renovate our historical terminal follows the same theme and nostalgia of yesterday's event," noted Airport Director Mario Rodriguez.

Night Ranger's albums have sold over 17 million copies worldwide. Celebrating their 30th Anniversary this year, the band has performed 2,500 shows throughout their career and over one billion listeners have heard NIGHT RANGER on the radio in the U.S. alone. The band is fresh off their 'Somewhere In California' release and world tour with Journey and Foreigner and is scheduled to release a Live Acoustic CD/DVD filled with their greatest hits in September 2012. Perhaps best known for the power ballad "Sister Christian" from their album *Midnight Madness,* which peaked on the charts at #5 in June 1984, the song is featured in the New Line Cinema's new musical film 'Rock of Ages.' Distributed by Warner Bros. Pictures, the movie is being released in theaters today, June 15, 2012. The song is featured in the film adaptation and appears on the film's soundtrack.

JetBlue is the largest airline out of Long Beach, California, offering nonstop service to cities, including Anchorage, Austin, Boston, Las Vegas, New York, Oakland, Portland (Oregon), Sacramento, Salt Lake City, San Francisco, Seattle, and Washington, DC. Travelers choose JetBlue for its award-winning customer service and well-known product features, including live satellite inflight entertainment on personal seatback TVs with more than 140 channels of free programming and reasonably priced first-run JetBlue Features movies. Customers also enjoy comfy, leather-clad seats with extra legroom and complimentary and unlimited snacks and drinks for the ride.

About McGhee Entertainment

With over 40 years of experience and over 300 million records sold, McGhee Entertainment, run by industry veteran Doc McGhee, prides itself in being a forward thinking, full service entertainment and artist management company. McGhee Entertainment is based in Los Angeles, CA and Nashville, TN. We proudly represent: KISS, Darius Rucker, Ted Nugent, Down, Rodney Atkins, Clint Black, Toto, Night Ranger, Duff McKagan's Loaded, Vintage Trouble, Hootie & The Blowfish, Jack Blades, Mallary Hope, Jana Kramer, Easton Hamlin, Jeremy Lister, Joel Crouse, Adam Brand, Sacha, The Willis Clan, Drew Davis, and Alissa Moreno.

About Long Beach Airport

Long Beach Airport (LGB), located in Long Beach, CA, was founded in 1923, making it the oldest municipally owned airport in California. Throughout its 89-year history, LGB has been a source of substantial economic activity and business opportunities, as well as a leader in maintaining a sustainable environment. LGB, its partners, and users are committed to operating in an environmentally responsible manner by minimizing the impact of business on the environment and surrounding community with methods that are socially responsible, scientifically based and economically sound. LGB hosts four airlines offering non-stop service to 13 U.S. cities and serving over 3 million commercial airline passengers annually while supporting a healthy general aviation community with more than 300,000 annual operations. For more information please visit www.lgb.org.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583, TTY/TDD +1 800-336-5530, or visit www.jetblue.com.

Fares include government taxes/fees and must be purchased on 6/15/12 (the earlier of 11:59 PM ET or local) for travel on Tues., Wed. and Sat. only between 9/11/12 - 10/3/12. Fares vary by route. Fares are subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and are one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made.* ***Fares are not available for purchase via Online Travel Agencies Orbitz, Travelocity, Expedia, or Priceline.* *First checked bag is free (weight and size limits apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, please visit http://www.jetblue.com/legal/fees/. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply; please visit http://www.jetblue.com/legal/flights-terms/ for detailed information.*

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