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- The Latin pop artist to perform hits from her highly acclaimed repertoire on Thursday, June 7 -
- The largest airline in Puerto Rico celebrates the Commonwealth with a day of festivities including Retumba! dancers and a taste from Sofrito NY -

NEW YORK, June 5, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline(TM) today proudly announces an exclusive live performance by two-time Grammy Award Winning Spanish pop artist Kany Garcia on Thursday, June 7, 2012. The musically-inclined airline's latest *Live From T5* concert will be held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York at 5:45 p.m. ET and will be available to ticketed customers as part of JetBlue's ongoing focus on enhancing the customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The performance is part of a larger day-long fiesta Puerto Rico's largest airline (a) is hosting at its New York home at Terminal 5 to celebrate a decade of service to the Commonwealth and its exclusive new space in Terminal A at the Luis Munoz Marin International Airport in San Juan. Joining Kany on June 7 will be the dancers of the Afro-Caribbean music and dance ensemble Retumba! performing throughout the day and offering dance lessons, as well as acclaimed chef Frank Maldonado, who will provide samples of authentic Puerto Rican cuisine from his New York restaurant Sofrito.

JetBlue is Puerto Rico's largest airline, offering more seats in and out of the island than any other carrier with service to 13 nonstop destinations throughout the U.S. mainland and the Caribbean. The airline's 14th destination launches on August 23 with the only nonstop service between Washington's Reagan National Airport and San Juan, Puerto Rico. Since JetBlue first began operating into San Juan in 2002, the number of fliers traveling with JetBlue to/from the Commonwealth's capital has grown an average of 28 percent each year. From San Juan, customers can connect on to St. Croix, Santo Domingo, St. Maarten, and St. Thomas.

Travelers choose JetBlue for its award-winning customer service and well-known product features, including live satellite inflight entertainment on personal seatback TVs with more than 140 channels of free programming (b) and reasonably priced first-run JetBlue Features movies (c). Customers also enjoy comfy, leather-clad seats with extra legroom (d) and complimentary and unlimited snacks and drinks for the ride.

About Kany Garcia

Heralding a new generation of Latin music artistry, Kany Garcia is leaving her mark on Spanish-language pop and finding interesting ways to communicate her thoughts. In just five years of writing and recording at the professional level, this talented singer has won the respect of fans, her fellow musicians and music-industry pros. She's renowned for the potency of her voice and her extraordinary skill at composing memorable songs. She always gives imaginative, witty and incisive takes on romantic and social topics. It didn't take long for her to turn heads with her first hit "Hoy Ya Me Voy" (I'm Leaving Today). And in 2008, she won two Latin Grammys - Best New Artist and Best Female Pop Vocal Album, for Cualquier Dia. Her second studio album, Boleto de Entrada (2008), which she co-produced with Andres Castro, led to a Latin Grammy nomination for Best Female Pop Vocal Album.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About *Live From T5*

JetBlue's *Live From T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live From T5* features artists from around the world, including many Grammy Award nominees and winners. Over the past three years the series has hosted performances by Ellie Goulding, Chris Isaak, Jason Derulo, Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live From T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 700 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-538-2583, TTY/TDD +1 800-336-5530, or visit www.jetblue.com.

(a) With more seats in and out of Puerto Rico than any other carrier.

(b) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(c) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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