JetBlue Names Mary Neff Vice President of Supply Chain

May 15, 2012

JetBlue Names Mary Neff Vice President of Supply Chain
NEW YORK, May 15, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq:JBLU) today announces the appointment of Mary Margaret Neff to the position of vice president of supply chain, effective immediately. In her new role, Ms. Neff is responsible for the strategic planning of corporate purchasing programs, company-wide sourcing efforts and supply chain management. She reports directly to the airline's Chief Financial Officer Mark Powers.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"We are delighted to announce the appointment of Mary Neff as our new vice president of supply chain," said Mr. Powers. "Mary managed the recent move of our corporate headquarters to Long Island City, NY, including change management initiatives for 1,000 crewmembers. Her procurement and operations leadership will be an incredible advantage to JetBlue as we continue into our second decade of providing award-winning service."

Ms. Neff has a long history of leading major corporate initiatives using her extensive project management expertise. Since joining JetBlue in 2006, Ms. Neff has held various positions of increasing responsibility. Most recently she served as director, operations program management office (PMO). Previously, she held the positions of program director, airports & system operations and director, airport programs. During her tenure, she has led the airline's 2010 conversion to a new reservation platform leading all airports-related activities. She also played a crucial role in JetBlue's move to Terminal 5 at JFK Airport in 2008.

"I am excited to take on this new role to streamline efficiencies and improve turnaround times, while generating value and quality performance levels. By ensuring reliability and continuity, we ultimately enhance the overall customer experience. I look forward to providing sourcing leadership and the best return on investment possible for JetBlue's operations," said Ms. Neff.

Ms. Neff began her aviation career with Delta Air Lines 12 years ago working her way through the enterprise holding such roles as regional manager, corporate real estate, strategic sourcing manager, and general manager worldport, compliance & continuous improvement.

About JetBlue Airways
JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 700 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

SOURCE JetBlue Airways

Powered by SITECORE