JetBlue Airways Takes Flight to its 71st Destination: Dallas/Fort Worth

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-- Now offering three daily flights from Boston to Dallas/Fort Worth, the 44th nonstop destination served from Logan --

-- Flights are on sale today through May 3 at www.jetblue.com/new for as low as $119 for travel May 8 through June 5, 2012 (a) --

BOSTON, May 1, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today celebrates inaugural service to its 71st destination and the third destination served in the Lone Star State: Dallas/Fort Worth.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Boston's largest carrier now offers three daily flights between Logan International Airport (BOS) and Dallas/Fort Worth International Airport (DFW). JetBlue now serves 44 nonstop destinations out of Boston to points all over the carrier's growing network.

To celebrate the new service, flights are on sale today through May 3 at www.jetblue.com/new for as low as $119 for travel May 8 through June 5.

"Today is a special day for JetBlue as we launch new service to this very important and popular destination for both business and leisure travelers," said JetBlue's Vice President of Sales and Revenue Management Dennis Corrigan. "We look forward to connecting our Boston customers with their loved ones and to this major center of commerce and to introducing the people of Dallas/Fort Worth to our iconic brand including free first checked bag, comfy leather seats with room to stretch out, unlimited free snacks and excellence in customer service."

"We are honored and pleased to celebrate the arrival of JetBlue at DFW," said Jeff Fegan, CEO of DFW International Airport. "JetBlue offers passengers outstanding service and great fares, and we're confident JetBlue will present a compelling choice for our customers."

The airline's convenient service between Boston and Dallas/Fort Worth offers optimal schedules for business and leisure travel. Customers flying into Boston can also connect easily to points across JetBlue's network in the Northeast including Buffalo, NY, New York City (JFK and Newark), Washington D.C. (Reagan National and Dulles), as well as connections to partners, including Cape Cod and the islands via Cape Air and Aer Lingus to Dublin.

"JetBlue's arrival at DFW is a testament to the strong economy in the Dallas/Fort Worth area, and our great airport is a key to that strength," said Fort Worth Mayor Betsy Price. "We have a lot to offer in Fort Worth, and we're confident that this important commitment by JetBlue will greatly enhance business and leisure opportunities for those who live, work and travel to our city and our region."

"New air service growth is a major economic driver for North Texas and we're very pleased to welcome JetBlue with its high level of service to the Dallas/Fort Worth region," said Dallas Mayor Mike Rawlings. "The citizens of Dallas will benefit from having JetBlue serve DFW Airport, not just in terms of flights but in terms of jobs and new spending in our city and our region."

JetBlue's schedule between Boston and Dallas/Fort Worth:

Boston to Dallas/Fort Worth:	**Dallas/Fort Worth to Boston:**
Depart - Arrive	Depart - Arrive
7:58 a.m. - 10:59 a.m.	6:50 a.m. - 11:47 a.m.
1:55 p.m. - 4:50 p.m.	11:40 a.m. - 4:37 p.m.
6:50 p.m. - 9:49 p.m.	5:50 p.m. - 10:47 p.m.
- Flights operate 3x daily -	
- All times local -	

JetBlue has added an average of five new destinations per year in Boston since service first launched in 2004, and now serves more cities than any other airline in Logan's entire history as an airport. In the past year alone, the airline has added nonstop service from Boston to Newark, N.J., Portland, Ore., Santiago, D.R., and St. Thomas in the U.S. Virgin Islands with plans to serve its 45th nonstop destination Nantucket beginning May 17, 2012.

JetBlue currently serves other big sky cities in Texas, including Austin and Houston-Hobby, and has been the proud official airline sponsor of University of Texas Athletics since 2009. JetBlue's flights from Boston to Dallas/Fort Worth will be operated with the airline's comfortable Embraer E190 fleet with its award-winning service featuring convenient, assigned two-by-two seating (every seat is a window or aisle); a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and first-run movies. The airline has plans to introduce mixed service with its Airbus A320 fleet as it moves into summer, offering the most legroom in coach of any domestic carrier based on average seat pitch.

About JetBlue Airways

JetBlue, the #1 airline in Boston, is known for its award-winning service and free TV as much as its low fares. JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer

its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 71 cities with 750 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) Fare includes government taxes and fees and must be purchased by 5/3/12 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Dallas/Fort Worth, TX (DFW) on Tues., Wed., and Sat. only between 5/8/12 - 6/5/12. 7-day advance purchase required. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Baggage weight and size limits apply.

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