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NEW YORK, April 26, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announces the appointment of Mark Powers to the position of Chief Financial Officer. Mr. Powers has served as CFO on an interim basis since October 2011.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Mr. Powers will report to the airline's President and CEO, Dave Barger, and will represent Finance on the airline's Executive Leadership Team. As JetBlue's Chief Financial Officer, Mr. Powers is responsible for accounting and controls, audit, investor relations, risk management, and treasury as well as the execution of the company's financial strategy. Additionally, Mr. Powers is responsible for the company's fleet-related activities, real estate and sourcing units.

"Mark's leadership since joining JetBlue in 2006 has greatly contributed to our company's success," said JetBlue's CEO, Dave Barger. "I look forward to working closely with Mark on creating and implementing JetBlue's strategy, valuing not just our financial performance, but our culture and brand as well."

Prior to joining JetBlue in 2006 as Vice President-Finance and Treasurer, Mr. Powers was an independent advisor to several aviation-related companies and has held a number of positions in both the finance and legal departments of Continental Airlines, Northwest Airlines and GE's jet engine unit. He was promoted to Senior Vice President, Treasurer in 2007.

"I'm honored by the opportunity to contribute to JetBlue's success in this role," Mr. Powers said. "Our focus remains on creating value for our shareholders, while maintaining a great culture through collaboration and teamwork, and a world-class brand based on meeting and exceeding our customers' expectations."

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 750 daily flights with new service from Boston to Dallas/Fort Worth launching later this year. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

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