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JetBlue Celebrates Growth from Boston to the Lone Star State with "The Bigger-Than-Texas" Sale

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-- Three daily flights to Dallas/Fort Worth, JetBlue's 44th destination from Boston, begins May 1, 2012 --
-- Today through March 16, customers can save big on flights to Austin, Dallas/Fort Worth or Houston when booking at www.jetblue.com for travel between May 1 and June 27, 2012 (a) -

BOSTON, March 14, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today celebrates beefed-up service to the Lone Star State with "The Bigger-Than-Texas" three-day sale, offering big savings on flights from Boston's Logan International Airport (BOS) to Austin's Bergstrom International Airport (AUS), Houston's Hobby (HOU) and the airline's newest metropolis: Dallas/Fort Worth (DFW). Three daily flights to DFW, JetBlue's 44th nonstop destination served from Boston, will begin on May 1, 2012.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Today through March 16, Boston customers can book special fares for Tuesday and Wednesday travel between May 1 and June 27, 2012 at www.jetblue.com *(a),* including:

- $99 one-way to/from DFW nonstop
- $149 one-way to/from AUS nonstop
- $185 one-way to/from HOU (via New York's JFK)

"Our Boston to Texas flights are already popular among both business and leisure travelers and we're looking forward to expanding that service as we begin nonstop flights to Dallas/Fort Worth," said JetBlue's Vice President Sales and Revenue Management Dennis Corrigan. "Our Dallas/Fort Worth service will complement our existing nonstop service to Austin and convenient connecting service to Houston. The people of Texas are known for their warmth and as an airline that's dedicated to excellence in customer service, it's natural for us to enhance our offerings in this market and beyond."

JetBlue's schedule between Boston and Dallas/Fort Worth:

Boston (BOS) to Dallas/Fort Worth (DFW):	**Dallas/Fort Worth (DFW) to Boston (BOS):**
Depart - Arrive	Depart - Arrive
7:58 a.m. - 10:59 a.m.	**6:50 a.m. - 11:47 a.m.**
1:55 p.m. - 4:50 p.m.	**11:40 a.m. - 4:37 p.m.**
6:50 p.m. - 9:49 p.m.	**5:50 p.m. - 10:47 p.m.**
- Flights operate daily beginning May 1, 2012 -	
- All times local -	

JetBlue's flights between Boston and Dallas/Fort Worth will be operated aboard the 100-seat EMBRAER 100 with the airline's award-winning service featuring convenient, assigned seating; a free first-checked bag (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is the #1 airline in Boston, offering more flights to more destinations than any other carrier. The airline has other focus cities in Fort Lauderdale, Los Angeles, New York and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 750 daily flights with service to its 71st city Dallas/Fort Worth starting May 1, 2012. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Fares include government taxes and fees and are subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and are one-way, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits apply). Fares do not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $20 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office.

Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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