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Mar 12, 2012

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NEW YORK, March 12, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today announces the appointment of Eash Sundaram to Executive Vice President & Chief Information Officer, effective immediately. In this role, Mr. Sundaram will be responsible for the New York-based airline's information systems and technology strategies focused on enhancing the customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Mr. Sundaram will report to the airline's President and CEO, Dave Barger, and will represent Systems and Technology on the airline's Executive Leadership Team. He succeeds Joseph Eng, who left the company in 2011.

"Technology is as important to our business as jet fuel; we simply cannot succeed in our goal to become the Americas' favorite airline without the right team," said JetBlue's CEO, Dave Barger. "We are pleased to welcome Eash to JetBlue, where his experience will play a vital role in delivering unique and meaningful services to our customers, and delivering the right tools for our crewmembers."

Mr. Sundaram most recently served as Chief Information Officer at Pall Corporation, a global business in the diverse field of filtration, separations and purification. Prior to that, he held several Information Technology leadership positions in the Healthcare and Supply Chain Management industries. He holds a Master of Science Degree in Transportation Management from the State University of New York - Maritime College.

"The airline industry is one the most dynamic, complex and challenging industries where innovation in Information Technology plays a critical role in crafting the future, and I'm honored to join JetBlue and contribute to its success in this role," Mr. Sundaram said. "I look forward to helping JetBlue create even stronger relationships among customers and crewmembers through the appropriate and innovative use of technology."

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 750 daily flights with new service from Boston to Dallas/Fort Worth launching later this year. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

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