Grab a JetBlue "Go Pack" and Jet Between L.A./Long Beach and San Francisco, Oakland or Sacramento

Feb 13, 2012

Grab a JetBlue "Go Pack" and Jet Between L.A./Long Beach and San Francisco, Oakland or Sacramento

Packs of 10, 20 or 30 one-way trips between Long Beach and the Bay Area are on sale today at www.jetblue.com/gopack for travel March 1 - May 23, 2012 (a) --

LOS ANGELES and SAN FRANCISCO, Feb. 13, 2012 /PRNewswire via COMTEX/ --For frequent California intra-staters, JetBlue Airways (Nasdaq: JBLU) today introduces the Go Pack: packages of 10, 20 or 30 one-way trips between Long Beach Airport (LGB) and San Francisco (SFO), Oakland (OAK) or Sacramento (SMF) International Airports. Customers can pre-purchase the package that best suits their travel needs today through February 22 at www.jetblue.com/gopack for travel between March 1 and May 23, 2012 (a), while supplies last.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"Whether customers are traveling between Long Beach and Northern California for work or leisure, Go Pack offers greater convenience and value for their travel needs," said Director of Revenue Management Roger Johnson. "As the largest carrier in Long Beach, we offer a flexible and frequent daily schedule between these markets, with three daily flights to choose from on each route. Plus, our customers are rewarded with customer loyalty points with their Go Pack purchase, so they're that much closer to another free flight!"

Go Pack flights will be available for booking starting Tuesday, Feb. 28 through May 23, 2012, and all reservations must be made online by visiting www.jetblue.com/gopack. Each Go Pack purchased is also eligible for TrueBlue points from the airline's customer loyalty program. For more information about TrueBlue, or to register to become a member, visit www.jetblue.com/trueblue. Go Pack options include:

- 10 pack ($899 + $7 government taxes/fees per flight) and 5,400 TrueBlue points for purchasing members
- 20 pack ($1599 + $7 government taxes/fees per flight) and 9,600 TrueBlue points for purchasing members
- 30 pack ($2099 + $7 government taxes/fees per flight) and 12,600 TrueBlue points for purchasing members

Go Pack holders will have access to every available seat on every flight with no blackout dates, and can book travel up to 90 minutes prior to departure. All travel bookings must be made online by visiting www.jetblue.com/gopack.

From Long Beach Airport, JetBlue offers 32 daily flights to Anchorage, Alaska; Austin, Texas; Boston; Chicago (O'Hare); Las Vegas; New York (JFK); Portland, Ore.; Salt Lake City; Seattle; and Washington (Dulles), as well as frequent intra-California service to Oakland, Sacramento and San Francisco.

For an additional charge, customers traveling on a Go Pack trip can also select Even More Space for each segment booked, including early boarding and early access to overhead bin space as well as a spacious seat with extra legroom in rows 1 - 5 plus emergency exit rows 10 and 11 on the A320, and in row 1 and the emergency exit row 12 of the E190. In select JetBlue markets, the purchase of Even More Space is also coupled with Even More Speed, giving customers access to expedited security in 15 select JetBlue airports. The price of Even More Space varies and starts as low as $10 for short-haul flights.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 700 daily flights and later this year plans to introduce service from Boston to Dallas/Ft. Worth. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Go Pack Terms and Conditions: Offer expires 2/22/12 or while supplies last. Redeem flights starting 2/28/12 for travel between 3/1/12 - 5/23/12. The JetBlue Go Pack ("Go Pack") includes a certain number of Go Pack codes, each good for one-way air travel on certain JetBlue-operated flights in the JetBlue route network. Travel is limited to one-way, nonstop flights between Long Beach, CA (LGB) to/from San Francisco, CA (SFO); Long Beach, CA (LGB) to/from Oakland, CA (OAK); and Long Beach, CA (LGB) to/from Sacramento, CA (SMF). The Go Pack codes in a Go Pack may be divided among multiple travelers, but each individual Go Pack code is valid for only one customer for one booking; if you and another traveler each wish to use a Go Pack code on the same flight, you must complete separate bookings using two separate codes. Government taxes and Fees of $7 will apply for each one-way flight booked and flown using a Go Pack. Flight reservation change fees and cancellation penalties apply. See Go Pack Terms & Conditions for details and additional restrictions.

SOURCE JetBlue Airways