Robin Hayes, JetBlue's Executive Vice President and Chief Commercial Officer, is Appointed to 2012-2014 U.S. Travel and Tourism Advisory Board

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Robin Hayes, JetBlue's Executive Vice President and Chief Commercial Officer, is Appointed to 2012-2014 U.S. Travel and Tourism Advisory Board WASHINGTON, Jan. 19, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline(TM), is proud to announce today that Robin Hayes, the airline's Executive Vice President, Chief Commercial Officer, has been appointed to be a member of the U.S. Travel and Tourism Advisory Board (TTAB). Following the presidential announcement with a call for a national travel and tourism strategy today, U.S. Secretary of Commerce John Bryson conducted a swearing in ceremony and met with the 32 newly appointed members of the U.S. Travel and Tourism Advisory Board (TTAB).

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"Robin's contribution to JetBlue's commercial development and growth is impressive. We believe his experience and knowledge of the industry will prove to be most valuable to the Board," said Dave Barger, president and CEO of JetBlue. "The U.S. Travel and Tourism Advisory Board will benefit greatly from his addition. We are proud to see one of our most esteemed crewmembers appointed to this important role."

"This Board represents the eyes and ears of our nation's travel and tourism industry and I am committed to working with each of the esteemed members to bring more visitors to the United States," Bryson said. "I appreciate the Board members' dedication to our economic recovery and look forward to working with Robin to put ideas into action to bolster job creation in this critical economic sector."

Robin Hayes joined JetBlue in August 2008. As Executive Vice President and Chief Commercial Officer he has led many important endeavors for JetBlue, including the airline's agreement with ViaSat to introduce satellite-based Wi-Fi to its fleet; the growth of its network, most recently in Boston and the Caribbean; and the order for JetBlue's new fleet type, the Airbus 321 and the Airbus 320neo. His work growing and diversifying JetBlue's customer base has been key to the airline's growth over the past years.

About JetBlue Airways

JetBlue, New York's Hometown Airline(TM), is known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 650 daily flights, and plans to serve Dallas/Fort Worth in May 2012. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

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