JetBlue Kicks Off Daily Nonstop Service Between Hartford-Springfield and West Palm Beach

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One-way sale available today through January 13, 2012 at www.jetblue.com/new for travel between January 26, 2012 and February 15, 2012-

HARTFORD, Conn. and WEST PALM BEACH, Fla., Jan. 12, 2012 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today launches its year-round new daily nonstop flight between Hartford-Springfield's Bradley International Airport (BDL) and West Palm Beach International Airport (PBI). With this start of service, the airline now provides its world-class service and low fares between Connecticut and three Florida cities. With the addition of new service to San Juan, Puerto Rico last week, this is JetBlue's fourth destination added from Hartford-Springfield - a strong pattern of growth since the airline commenced service from Bradley International in November 2010. Flights are on sale today through January 13, 2012 at www.jetblue.com/new for as low as $104 (a) each way for travel between January 26 and February 15, 2012.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"West Palm Beach and Hartford-Springfield are both important markets for JetBlue, and have seen impressive growth over the past year," said John Checketts, director of route planning for JetBlue Airways. "While our ties to both communities increase - like our recent deal with Pratt & Whitney, who will provide engines for our Airbus A320neo fleet and our recently announced West Palm Beach to San Juan Puerto Rico service - we continue to add more service and more seats. Our value product resonates well within both communities and we're happy to continue growing."

"West Palm Beach is an important and inviting destination for Bradley customers and I am delighted that JetBlue has chosen to add yet another Florida connection to our roster," said Connecticut Airport Authority Chair Mary Ellen Jones. "JetBlue's commitment to superb service and customer satisfaction has already made this carrier a customer favorite in and out of Bradley. I am confident this new investment will quickly pay off in dividends to our travelers and the team at Bradley - not to mention Connecticut's overall economy."

"The commencement of this new daily service to Hartford emphasizes the confidence our airline partners see in our destination and an interest in the destination among travelers," said Palm Beach County Director of Airports Bruce Pelly. "We are thrilled to be welcoming passengers from Hartford and are confident they will be satisfied with this new JetBlue flight into PBIA."

"The launch of this inaugural flight from Hartford is the opportune time for our friends in Connecticut to experience The Palm Beaches during one of the best times of the year to visit," said Palm Beach County Convention and Visitor's Bureau President and CEO Jorge Pesquera. "With the commencement of equestrian and polo season, an abundance of art and antique shows and more than 170 public and private golf courses, there is much more to our destination than just beautiful beaches and warm temperatures and now is the perfect time to take advantage of the introductory offers."

"We are very proud to be the engine supplier for JetBlue's newest fleet of aircraft, and we're excited that JetBlue is expanding its service to our home state," said Jon Beatty, Pratt & Whitney vice president, Airline Customers. "With Pratt & Whitney headquarters in East Hartford and our sea-level commercial and military engine testing facility in West Palm Beach, Pratt & Whitney travelers will be many of the first in line for JetBlue's newest route."

JetBlue's schedule between Hartford and West Palm Beach:

West Palm Beach (PBI) to Hartford (BDL):	**Hartford (BDL) to West Palm Beach (PBI):**
Depart - Arrive	Depart - Arrive
2:30 p.m. - 5:16 p.m.	6:00 p.m. - 9:02 p.m.
- Flights operate daily effective January 12, 2012 -	

JetBlue started flying from Bradley in 2010 with nonstop service to Fort Lauderdale and Orlando, Fla. and began flying to San Juan, Puerto Rico just last week. In addition, Hartford customers can conveniently connect to other destinations in the Caribbean and Latin America via Fort Lauderdale and Orlando, including Aguadilla and Ponce, Puerto Rico; Santo Domingo, Dominican Republic; Bogota, Colombia; and Cancun, Mexico, or JetBlue's newest destinations, St. Thomas and St. Croix in the U.S. Virgin Islands, via San Juan.

JetBlue's flights between Hartford and West Palm Beach will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is known for its award-winning service and free TV as much as its low fares, offering the most legroom in coach of any U.S. airline (based on

average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 650 daily flights and later this year plans to introduce service to Dallas/Fort Worth. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) Fare is valid until 1/13/12 (the earlier of 11:59 PM ET or local) for flights between Hartford, CT (BDL) and West Palm Beach, FL (PBI) on Tues. and Wed. only between 1/26/12 and 2/15/12. 14-day advance purchase required. Fares are subject to availability; may change without notice; must be purchased at time of reservation; and are one-way, nonrefundable and nontransferable. Fares do not include: Passenger Facility Charges of $4.50 each way; September 11 Security Fees of $2.50 each way; and Federal Segment Taxes of $3.80 each way. Fares also do not include $35 second bag fee, fees for oversized/overweight/extra baggage, and other fees for products/services sold separately. $20 fee applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Taxes/fees must be paid at time of purchase and are subject to change as required by law. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited) by visiting jetblue.com or calling 1-800-JETBLUE (1-800-538-2583), or for speech/hearing impediments, TTY/TDD 1-800-336-5530. $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. For Award flight cancellations, TrueBlue points will be re-deposited to the Member's account. Proper documentation required for boarding. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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