jetBlue

JetBlue Airways Reports December Traffic

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NEW YORK, Jan. 11, 2012 /PRNewswire/ -- JetBlue Airways Corporation (NASDAQ: JBLU) reported its preliminary traffic results for December 2011. Traffic in December increased 14.3 percent from December 2010, on a capacity increase of 17.1 percent.

Load factor for December 2011 was 80.2 percent, a decrease of 1.9 points from December 2010. JetBlue's preliminary completion factor was 99.9 percent and its on-time (1) performance was 83.5 percent. JetBlue's preliminary passenger revenue per available seat mile for the month of December increased nine percent year over year.

JETBLUE AIRWAYS TRAFFIC RESULTS

	December 2011	December 2010	% Change
Revenue passenger miles (000)	2,703,140	2,363,988	14.3%
Available seat miles (000)	3,371,201	2,879,697	17.1%
Load factor	80.2%	82.1%	(1.9) pts.
Revenue passengers	2,335,186	2,040,267	14.5%
Departures	22,108	18,882	17.1%
Average stage length	1,094	1,092	0.2%

	Y-T-D 2011	Y-T-D 2010	% Change
Revenue passenger miles (000)	30,697,903	28,279,450	8.6%
Available seat miles (000)	37,232,367	34,743,749	7.2%
Load factor	82.4%	81.4%	1.0 pts.
Revenue passengers	26,370,318	24,253,933	8.7%
Departures	243,446	225,501	8.0%
Average stage length	1,091	1,100	(0.8)%

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 650 daily flights with plans to add three daily flights between Boston and Dallas/Fort Worth in May. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. When used in this document and in documents incorporated herein by reference, the words "expects," "plans," "anticipates," "indicates," "believes," "forecast," "guidance," "outlook," "may," "will," "should," "seeks," "targets" and similar expressions are intended to identify forward-looking statements. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; volatility in financial and credit markets which could affect our ability to obtain debt and/or lease financing or to raise funds through debt or equity issuances; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; a continuance of the economic recessionary conditions in the U.S. or a further economic downturn leading to a continuing or accelerated decrease in demand for domestic and business air travel; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2010 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the

date of this release.

SOURCE JetBlue Airways Corporation

CONTACT: Investor Relations: +1-718-709-2202, ir@jetblue.com, or Corporate Communications, +1-718-709-3089, CorporateCommunications@jetblue.com

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