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Dec 12, 2011

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- Now offering service from San Juan to 11 nonstop destinations, including two daily flights to St. Thomas and one daily flight to St. Croix -

-- Flights are on sale today through Dec. 31, 2011 at www.jetblue.com/new for as low as $39 for travel Jan. 5 to Feb. 15, 2012 (a) --

SAN JUAN, Puerto Rico, Dec. 12, 2011 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU), Puerto Rico's largest carrier (b), today celebrates inaugural service to the U.S. Virgin Islands with twice-daily flights between San Juan's Luis Munoz Marin International Airport (SJU) and St. Thomas International Airport (STT) and once-daily flights between San Juan and St. Croix International Airport (STX). The carrier's network now boasts 70 destinations across the U.S., Latin America and the Caribbean, including 11 destinations served nonstop from San Juan.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To celebrate, flights are on sale today through Dec. 31, 2011 at www.jetblue.com/new for as low as $39 for travel Jan. 5 - Feb. 15, 2012. What's more, for customers looking for an entire vacation package experience, complete with air, hotel, wheels and more, JetBlue Getaways is offering $100 off any vacation using promo code ENJOY100 (c) for bookings made by Dec. 31, 2011.

"Since our inaugural service to the Commonwealth nearly a decade ago, Puerto Ricans have consistently made JetBlue their carrier of choice," said Scott Laurence, vice president of network planning. "It is thanks to their loyal support we've been able to maintain steady growth on the island, adding even more destinations for visitors and residents of Puerto Rico alike. We are pleased to add this newest service to the beautiful U.S. Virgin Islands."

"We've worked diligently at the Department of Economic Development and Commerce to transform flight access to the region, and JetBlue's new service is a direct result of this stratagem," said Jose R. Perez-Riera, Secretary of the Department of Economic Development and Commerce. "It's key to Puerto Rico's economic development that we have the support of a renowned airline like JetBlue, which continues to expand. The carrier's growing presence is central for overall air traffic growth in Puerto Rico."

"On behalf of the people and Government of the U.S. Virgin Islands, we are delighted to welcome JetBlue to the Territory," said U.S. Virgin Islands Commissioner of Tourism, Beverly Nicholson-Doty. "The added capacity created by this new JetBlue service to both St. Croix and St. Thomas will allow us to maximize the inbound market from Puerto Rico, market to potential visitors connecting through San Juan and provide a new option for Virgin Islanders traveling to Puerto Rico and abroad," she said.

"This additional airlift, estimated to bring over 70,000 passengers a year, strengthens Puerto Rico as the hub of the Caribbean region. The added service to both St. Croix and St. Thomas will allow us to maximize the market potential as the U.S. Virgin Islands are our top source of passengers from the Caribbean," said Mario Gonzalez Lafuente, Executive Director of the Puerto Rico Tourism Company. "It will be an economic boost to important inbound tourism segments such as corporate, leisure, medical, entertainment, groups and conventions among others."

JetBlue's schedule between San Juan and St. Thomas:

San Juan to St. Thomas:	**St. Thomas to San Juan:**
Depart - Arrive	Depart - Arrive
8:25 a.m. - 8:55 a.m.	9:30 a.m. - 10:05 a.m.
3:10 p.m. - 3:40 p.m.	5:30 p.m. - 6:05 p.m.

JetBlue's schedule between San Juan and St. Croix:

San Juan to St. Croix:	**St. Croix to San Juan:**
Depart - Arrive	Depart - Arrive
2:25 p.m. - 3:05 p.m.	4:05 p.m. - 4:50 p.m.

Customers traveling to St. Thomas or St. Croix can also seamlessly connect via San Juan to additional destinations throughout JetBlue's network, including Fort Lauderdale, Orlando or Tampa, Fla.; Hartford, Conn.; or New York's JFK. St. Thomas customers can also connect to Jacksonville, Fla. through San Juan. Additionally, JetBlue is making it easier for New Englanders to visit the Virgin Islands with the launch of seasonal service between Boston's Logan International Airport and St. Thomas this Thursday, Dec. 15. At least five weekly departures will operate nonstop on the southbound flight and direct via San Juan on the northbound flight to Boston.

JetBlue's flights from San Juan will be operated with its quiet and fuel efficient 100-seat Embraer 190 aircraft (E190), while flights from Boston will be operated with the airline's equally-comfortable Airbus A320 fleet. In Puerto Rico, JetBlue serves San Juan, Aguadilla and Ponce, with flights to eleven non-stop destinations, six within the continental U.S.: Boston, Hartford (starting in January 2012), New York, Fort Lauderdale, Orlando, Jacksonville and Tampa and four within the Caribbean: Santo Domingo, Dominican Republic, St. Maarten, St. Thomas, and St. Croix. This summer JetBlue grew to 35 daily flights to the island, and now offers more capacity (available seat miles) to and from the Commonwealth than any other airline.

About JetBlue Getaways

JetBlue Getaways offers vacation packages across 70 destinations throughout the U.S., Mexico, Latin America and the Caribbean with exclusive deals on flights and directly contracted hotels. Members of the airline's customer loyalty program, TrueBlue, can also earn six points for every dollar spent on vacation packages, earning reward travel twice as fast. To enroll in TrueBlue or to learn more about the program, visit www.jetblue.com/vacations or call 1-800-JETBLUE, option 3.

About JetBlue Airways

JetBlue, the #1 airline in Puerto Rico, is known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 70 cities with 700 daily flights, and plans to serve Dallas/Fort Worth in May 2012. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) Fares valid until 12/31/11 (the earlier of 11:59 PM ET or local) for flights between San Juan, PR (SJU) and St. Thomas, US Virgin Islands (STT) and between San Juan, PR (SJU) and St. Croix, US Virgin Islands (STX) on Tues. and Wed. only between 1/5/12 - 2/15/12. 14-day advance purchase required. Fares are subject to availability; valid for new bookings only; may change without notice; must be purchased at time of reservation; and are one-way, nonrefundable and nontransferable. Fares do not include: Passenger Facility Charges up to $9.00 each way; September 11 Security Fees up to $5.00 each way; and a U.S. Arrival/Departure Tax of $16.30 each way. Fares also do not include $35 second bag fee, fees for oversized/overweight/extra baggage, and other fees for products/services sold separately. $15 fee applies to fares (not Award flights) purchased by phone or at a JetBlue ticket office. Taxes/fees must be paid at time of purchase and are subject to change as required by law. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited) by visiting jetblue.com or calling 1-800-JETBLUE (1-800-538-2583), or for speech/hearing impediments, TTY/TDD 1-800-336-5530. $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. For Award flight cancellations, TrueBlue points will be re-deposited to the Member's account. Proper documentation required for boarding. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Based on available seat miles (ASMs).

*(c) *Offer ends 12/31/11. Use promo code ENJOY100 (case-sensitive) at checkout to receive $100 off a JetBlue Getaways vacation package. Valid on bookings from any city in the JetBlue network to any city in the JetBlue network now through 12/31/11; for travel now through 9/4/12. Code is for one-time use towards one JetBlue Getaways vacation package only and is not valid for JetBlue flights, cruises or any other products or services. Code is not redeemable for cash, has no cash value, cannot be partially redeemed, and cannot be combined with other promo code offers or TrueBlue points. Restrictions apply. See full Getaways Terms & Conditions.*

Reservations

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