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- Customers can book on December 13, 2011 for travel beginning May 1, 2012 -

- Boston's largest airline now offering 44 destinations from Logan -

BOSTON, Dec. 7, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways today (Nasdaq: JBLU) is pleased to announce plans to further expand its growing Boston network with the addition of non-stop service to Dallas/Fort Worth, Texas (DFW) beginning May 1, 2012. "Big D" will be the airline's 71st destination and the largest metropolitan area in America not yet enjoying JetBlue's brand of low fares and great service.

(**Logo:** http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The largest carrier in Boston will fly three times daily to Dallas/Fort Worth with year round service. Tickets will go on sale on Tuesday, December 13, 2011.

"We're excited to bring our Boston customers what they've been asking for - more options for their business and leisure travel to Dallas/Fort Worth," said JetBlue's Vice President Sales and Revenue Management Dennis Corrigan. "Our three daily nonstop flights are scheduled at optimal times to maximize convenience, and with the recent addition of new gates and ticket counter space at Logan, customers flying in and out of Boston will experience easier travel than ever before."

"Landing JetBlue at DFW is tremendous news for our Airport and for the passengers we serve," said CEO of DFW International Airport Jeff Fegan. "We are very pleased to welcome an innovative and respected carrier such as JetBlue, and we are confident DFW travelers will enjoy the great service, flight options and low fares that JetBlue provides."

"With JetBlue entering the Dallas/Fort Worth market, another important destination from Boston will be served by a low cost carrier,'' said Ed Freni, Director of Aviation for Massport, which owns and operates Boston Logan. "Competition lowers fares which benefits passengers and the region. We support JetBlue on its continued growth as Boston's largest airline.''

JetBlue's schedule between Boston and Dallas/Fort Worth:

Boston (BOS) to Dallas/Fort Worth (DFW):	Dallas/Fort Worth (DFW) to Boston (BOS):
Depart - Arrive	Depart - Arrive
7:30 a.m. - 10:45 a.m.	7:00 a.m. - 11:45 a.m.
1:50 p.m. - 5:05 p.m.	11:30 a.m. - 4:15 p.m.
6:50 p.m. - 10:05 p.m.	5:45 p.m. - 10:30 p.m.

JetBlue currently serves other big sky cities in Texas, including Austin and Houston-Hobby. JetBlue's flights between Boston and Dallas/Fort Worth will be operated with the award-winning service that the airline delivers, featuring convenient, assigned seating; a first-checked bag free (a); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (b).

About JetBlue Airways

JetBlue is the #1 airline in Boston, offering more flights to more destinations than any other carrier. The airline has other focus cities in Fort Lauderdale, Los Angeles, New York and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 68 cities with 700 daily flights and plans to add service to St. Thomas and St. Croix later this month. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Baggage weight and size limits apply.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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