JetBlue Presents Chris Isaak Live From T5

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The award-winning artist to perform hits from his new album Beyond the Sun --

NEW YORK, Dec. 1, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline(TM), today proudly announces an exclusive live performance by singing star Chris Isaak on Thursday, December 15 at 12:30 p.m. ET. The latest Live from T5 installment will be held post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York and will be available to ticketed customers as part of the airline's entertainment-happy customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The singer-songwriter, musician, actor and talk show host is a perfect fit for JetBlue with long-running hits in his repertoire including "Wicked Game," "Forever Blue," "Baby did a Bad, Bad Thing," "Somebody's Crying." His music was also featured in the films "Blue Velvet" and "Eyes Wide Shut." Isaak himself has appeared in several films including "Little Buddha" "That Thing You Do," "Silence of the Lambs" among others. Isaak's newest album, *Beyond the Sun,* is a self-described labor of love paying tribute to the influential sound of Sun Records and the artists who helped shape Rock n' Roll.

"Chris Isaak's music epitomizes American culture, and providing a platform for the iconic artist to perform in our terminal this season is a perfect way to channel the holiday spirit with our customers," JetBlue's Coordinator National Sponsorships Rick Pineda said. "We're pleased to introduce yet another great talent into our lineup as part of our Live from T5 Concert Series."

The music-loving airline is also running a local contest for 20 people and a guest to enjoy the intimate performance as well as a chance to meet Isaak.

About Chris Isaak

Chris Isaak is a Grammy nominated singer-songwriter, musician, actor and talk show host with a career spanning over twenty five years. His iconic vocal style has garnered enormous acclaim and his songs have been featured in numerous films and television shows. Isaak has more than a dozen acting credits including such films as "The Informers," and "A Dirty Shame." He has also starred in Showtime's *The Chris Isaak Show* and the Biography Channel in *The Chris Isaak Hour. Beyond the Sun*, Chris Isaak's Vanguard Records debut, is the record he has always wanted to make. Since he fell in love with his parents' 45s as a child, this passionate writer/artist has been obsessed with the glory days of Memphis' Sun Studio and the visionary artists who got their starts there--including Elvis Presley, Johnny Cash, Roy Orbison, Carl Perkins and Jerry Lee Lewis--all of them discovered and nurtured by great Sun Records producer Sam Phillips. With *Beyond the Sun*, Isaak recaptures the brilliance of Sun Studio, while also getting down to the heart and soul of his own deeply rooted musical identity.
www.chrisisaak.comwww.vanguardrecords.com/publicity

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About *Live from T5*

JetBlue's *Live from T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live from T5* features artists from around the world. Over the past three years the series has hosted performances by Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live from T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 68 cities with 650 daily flights with service to St. Thomas and St. Croix starting later this month. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never

required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(b) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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